

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 21, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	27.0	22,010
2	NIGHT OF 100 STARS(S)	26.4	21,520
3	60 MINUTES	25.9	21,110
4	JEFFERSONS	24.8	20,210
5	ALICE	24.4	19,890
6	THREE'S COMPANY	24.3	19,800
7	EUNICE(S)	24.2	19,720
8	TOO CLOSE FOR COMFORT	23.9	19,480
9	DYNASTY#	23.0	18,750
10	ABC MONDAY NIGHT MOVIE#	22.8	18,580
11	HART TO HART	22.7	18,500
12	LOVE BOAT	22.6	18,420
13	DUKES OF HAZZARD	22.5	18,340
14	M*A*S*H	21.7	17,690
15	ONE DAY AT A TIME	21.5	17,520
16	ARCHIE BUNKER'S PLACE	21.2	17,280
17	TRAPPER JOHN, M.D.	20.9	17,030

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DUKES OF HAZZARD	18.7	40,360
2	DALLAS	18.3	39,420
3	NIGHT OF 100 STARS(S)	16.7	36,080
4	ALICE	16.6	35,790
5	ABC MONDAY NIGHT MOVIE#	16.4	35,370
6	THREE'S COMPANY	16.3	35,170
7	DIFF'RENT STROKES	16.3	35,110
8	JEFFERSONS	16.2	35,000
9	60 MINUTES	16.2	34,860
10	EUNICE(S)	15.8	34,120
11	TOO CLOSE FOR COMFORT	15.2	32,680
12	M*A*S*H	15.1	32,620
13	LOVE BOAT	15.1	32,550
14	THAT'S INCREDIBLE#	14.7	31,790
15	HART TO HART	14.4	31,140
16	ONE DAY AT A TIME	14.3	30,880
17	CHIPS	14.3	30,870

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	23.6	19,990
2	NIGHT OF 100 STARS(S)	22.3	18,910
3	JEFFERSONS	21.1	17,870
4	ALICE	20.7	17,550
5	DYNASTY#	20.6	17,480
6	EUNICE(S)	20.6	17,460
7	HART TO HART	18.3	15,490
8	FALCON CREST	18.0	15,270
9	60 MINUTES	17.8	15,110
10	LOVE BOAT	17.5	14,840
10	THREE'S COMPANY	17.5	14,840
12	TOO CLOSE FOR COMFORT	17.5	14,800
13	TRAPPER JOHN, M.D.	17.5	14,790
14	M*A*S*H	17.0	14,430
15	ONE DAY AT A TIME	17.0	14,420
16	DIFF'RENT STROKES	16.7	14,170
17	REAL PEOPLE	16.6	14,030

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	21.0	16,020
2	ABC MONDAY NIGHT MOVIE#	21.0	15,990
3	DALLAS	16.8	12,780
4	DUKES OF HAZZARD	15.9	12,080
5	ALICE	15.2	11,600
6	EUNICE(S)	15.1	11,490
7	NIGHT OF 100 STARS(S)	15.0	11,450
8	JEFFERSONS	15.0	11,440
9	THAT'S INCREDIBLE#	14.9	11,350
10	FALL GUY	14.7	11,230
11	HART TO HART	14.6	11,120
12	T.J. HOOKER	14.6	11,090
13	NBC SUNDAY NIGHT MOVIE	14.5	11,050
14	REAL PEOPLE	14.4	10,960
15	M*A*S*H	14.3	10,890
16	NBC MONDAY NIGHT MOVIES#	13.8	10,500
17	LOVE BOAT	13.4	10,200

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 21, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	EUNICE(S)	20.5	10,880
2	DYNASTY#	20.3	10,770
3	DALLAS	19.8	10,510
4	NIGHT OF 100 STARS(S)	18.5	9,810
5	ABC MONDAY NIGHT MOVIE#	18.0	9,570
6	HART TO HART	18.0	9,550
7	DIFF'RENT STROKES	17.8	9,440
8	TOO CLOSE FOR COMFORT	17.7	9,430
9	JEFFERSONS	17.3	9,220
10	M*A*S*H	17.0	9,060
11	LOVE BOAT	16.9	8,990
12	ALICE	16.9	8,980
13	THREE'S COMPANY	16.9	8,960
14	ABC SUNDAY NIGHT MOVIE#	15.4	8,200
15	GIMME A BREAK	15.4	8,170
16	TRAPPER JOHN, M.D.	14.9	7,910
17	FALCON CREST	14.7	7,820

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	30.4	7,870
2	NIGHT OF 100 STARS(S)	30.1	7,780
3	ALICE	28.0	7,250
4	JEFFERSONS	27.7	7,170
5	60 MINUTES	24.9	6,450
6	REAL PEOPLE	24.6	6,360
7	ONE DAY AT A TIME	24.4	6,300
8	FALCON CREST	24.2	6,270
9	ARCHIE BUNKER'S PLACE	23.8	6,150
9	MAGNUM, P.I.	23.8	6,150
11	TRAPPER JOHN, M.D.	22.5	5,830
12	EUNICE(S)	21.9	5,660
13	DYNASTY#	21.5	5,550
14	DUKES OF HAZZARD	21.0	5,430
15	FACTS OF LIFE	20.6	5,330
16	LITTLE HOUSE-PRAIRIE	20.5	5,310
17	CBS SAT. NEWS-SCHIEFFER#	20.4	5,270

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ABC MONDAY NIGHT MOVIE#	22.7	11,580
2	60 MINUTES	17.4	8,880
3	NBC SUNDAY NIGHT MOVIE	16.2	8,280
4	FALL GUY	16.0	8,150
5	NBC MONDAY NIGHT MOVIES#	15.5	7,900
6	EUNICE(S)	15.4	7,850
7	HART TO HART	15.3	7,800
8	HILL STREET BLUES	14.5	7,400
9	ABC SUNDAY NIGHT MOVIE#	14.5	7,370
10	M*A*S*H	14.2	7,260
11	T.J. HOOKER	13.8	7,050
12	DALLAS	13.8	7,020
13	THAT'S INCREDIBLE#	13.4	6,850
14	CHIPS	13.4	6,840
15	DUKES OF HAZZARD	13.2	6,730
16	DYNASTY#	13.1	6,660

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	29.6	5,860
2	NIGHT OF 100 STARS(S)	25.9	5,140
3	DALLAS	24.0	4,750
4	ALICE	23.8	4,720
5	JEFFERSONS	23.6	4,670
6	ARCHIE BUNKER'S PLACE	23.3	4,620
7	DUKES OF HAZZARD	22.5	4,460
8	REAL PEOPLE	22.1	4,390
9	ONE DAY AT A TIME	20.9	4,150
10	BRET MAVERICK	20.7	4,110
11	THAT'S INCREDIBLE#	20.4	4,050
12	MAGNUM, P.I.	18.6	3,690
13	FLAMINGO ROAD#	18.1	3,590
14	ABC MONDAY NIGHT MOVIE#	17.8	3,520
15	LITTLE HOUSE-PRAIRIE	17.7	3,500
16	T.J. HOOKER	17.2	3,410

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAR. 1982 REPORT

PROGRAM NAME											T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
																	TOTAL PERSONS (2+)		LADY OF HOUSE		WORK-ING WOM.		WOMEN					MEN					TEENS (12-17)	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11										
EVENING CONT'D																																		
AMERICAN MOVIE AWA-CONT'D																																		
10.00 - 10.30											A	12.8	19	1043	1518	799	208^	891	229	399	389	389	411	522	99^	248	231	257	239	105^	28^	LT	LT	
10.30 - 11.00											A	12.0	19	978	1538	827	162^	883	172^	377	393	425	435	516	58^	209^	217^	266	269	139^	39^	LT	LT	
ARCHIE BUNKER'S PLACE											A	21.2	33	1728	1714	720	314	806	243	399	369	348	355	588	183	284	260	238	268	117	57^	203	137	
SUN. 8.00P 30 CBS CS											B	21.7	32	1769	1690	734	290	816	226	368	343	355	380	599	177	290	282	272	267	106	58	169	123	
BAKER'S DOZEN											A	12.5	20	1019	1512	735	305	770	282	430	415	381	253	561	168^	329	313	299	176^	79^	38^	102^	71^	
2 WED. 9.30P 30 CBS CS											B	12.5	20	1019	1512	735	305	770	282	430	415	381	253	561	168	329	313	299	176	79	38	102	71	
BARBARA MANDRELL											A	11.2	19	913	1670	726	247	802	204	372	399	399	351	668	187	344	326	328	262	95^	54^	105^	55^	
TUE. 10.00P 60 NBC GV											B	11.2	19	913	1670	726	247	802	204	372	399	399	351	668	187	344	326	328	262	95	54	105	55	
10.00 - 10.30											A	11.8	20	962	1718	732	258	827	217	402	424	412	346	673	190	350	320	332	264	105^	57^	113^	58^	
10.30 - 11.00											A	10.5	19	856	1623	724	232	779	185	336	375	390	360	668	181	341	336	330	261	82^	49^	94^	51^	
BARNEY MILLER											A	14.4	22	1174	1667	639	305	705	301	448	404	324	205	693	288	456	437	335	185	151	71^	118	90^	
THU. 9.00P 30 ABC CS											B	16.0	25	1304	1678	693	313	751	312	474	399	332	225	669	293	444	404	292	181	124	53	134	93	
BENSON											A	14.8	25	1206	1645	740	266	841	281	470	402	361	324	474	157	293	292	242	136	100	63^	230	149	
FRI. 8.00P 30 ABC CS											B	15.6	26	1271	1714	744	298	824	277	459	403	357	312	533	185	325	304	262	166	140	83	217	150	
BOSOM BUDDIES											A	13.0	21	1060	1954	600	286	696	311	487	436	332	160	614	284	440	403	297	123	240	102^	404	281	
THU. 8.30P 30 ABC CS											B	13.2	20	1076	1918	640	303	714	336	495	414	296	173	606	305	456	399	257	109	211	94	387	262	
BRET MAVERICK											A	16.3	25	1328	1716	654	186	707	171	315	335	347	318	728	228	369	321	320	311	105	37^	176	109	
1 TUE. 8.00P 120 NBC EW											B	16.3	25	1328	1716	654	186	707	171	315	335	347	318	728	228	369	321	320	311	105	37	176	109	
2 TUE. 8.00P 60											A	15.2	24	1239	1679	661	190	716	153	286	311	356	356	685	172	313	289	317	322	95^	37^	183	97^	
8.00 - 8.30											A	16.6	25	1353	1673	643	179	694	156	286	311	343	331	699	185	327	304	328	315	100	39^	180	112	
8.30 - 9.00											A	17.5	26	1426	1812	656	181	714	201	361	361	339	286	772	306	442	357	306	292	133^	40^	193	130^	
9.00 - 9.30											A	16.9	26	1377	1743	653	202	708	207	380	387	345	258	796	324	467	375	315	289	105^	25^	134^	95^	
9.30 - 10.00											A	14.0	22	1141	2290	585	253	657	309	497	394	296	142^	593	329	474	407	223	90^	214	92^	826	403	
BUGS BUNNY-AMERICAN HERO(S)											A	13.9	21	1133	2375	579	231	675	366	518	427	278	129^	608	358	501	418	214	83^	176^	74^	916	486	
1 WED. 8.00P 30 CBS EA											A	13.0	23	1060	1570	733	187	783	138	295	303	371	428	639	157	286	289	305	298	65	35^	83	42^	
BUGS BUNNY-K. ARTHUR'S CT(S)											B	14.0	24	1141	1524	683	191	751	147	289	303	352	398	610	154	282	291	298	273	72	36	91	53	
1 WED. 8.30P 30 CBS EA											A	4.9	9	399	1752	810	205^	810	181^	332^	377^	303^	398^	732	136^	352^	403^	398^	268^	114^	114^	96^	LT	
CBS EVENING NEWS-RATHER											A	4.5	8	367	1736	774	286^	833	215^	540^	540^	482^	293^	607^	94^	292^	220^	331^	293^	112^	79^	184^	131^	
M-F 6.30P 30 CBS N											A	7.7	14	628	1325	618	189^	628	154^	321^	301^	298^	278^	529	128^	282^	338^	316^	171^	59^	24^	109^	88^	
2 SUN. 6.30P 30 CBS N											A	7.5	13	611	1556	661	174^	694	170^	341^	303^	291^	322^	585	168^	316^	388^	330^	191^	89^	44^	188^	135^	
9.30 - 10.00											A	8.0	15	652	1252	616	191^	616	143^	336^	316^	316^	255^	512	122^	282^	323^	304^	163^	41^	14^	83^	70^	
10.00 - 10.30											A	7.6	15	619	1189	582	200^	582	151^	290^	287^	288^	262^	496	100^	257^	307^	315^	158^	46^	15^	65^	65^	
10.30 - 11.00											A	6.4	13	522	1830	600	171^	730	163^	280^	308^	305^	402^	849	366^	496	346^	284^	307^	39^	17^	212^	133^	
CBS SAT.NEWS-SCHIEFFER(B)											A	6.4	13	522	1830	600	171^	730	163^	280^	308^	305^	402^	849	366^	496	346^	284^	307^	39^	17^	212^	133^	
1 SAT. 6.30P 30 CBS N																																		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
																WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN						MEN	
TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																								
EVENING CONT'D																																					
DYNASTY-CONT'D																																					
10.00 - 10.30														A	23.3	41	1899	1619	834	318	915	380	563	468	397	288	537	255	356	301	196	146	93^	62^	74^	43^	
10.30 - 11.00														A	22.7	42	1850	1632	857	328	948	403	585	478	402	303	530	250	352	298	204	147	84^	59^	70^	50^	
EUNICE(S)														196	A	24.2	37	1972	1730	815	330	886	310	552	483	417	287	583	263	398	406	253	126	140	85^	121	86^
2 MON. 9.30P 90 CBS CV														99																							
9.30 - 10.00														A	24.7	36	2013	1823	825	333	892	310	552	482	414	290	569	239	376	386	253	141	164	97^	198	144^	
10.00 - 10.30														A	24.6	37	2005	1680	802	325	869	308	546	479	409	279	582	268	407	411	248	120	139	81^	90^	63^	
10.30 - 11.00														A	23.4	38	1907	1675	813	329	891	311	552	484	426	290	594	285	410	422	253	115^	118^	78^	72^	50^	
FACTS OF LIFE														20	A	20.0	32	1630	1831	745	273	807	234	408	374	370	327	462	149	240	215	207	181	213	147	349	261
WED. 9.00P 30 NBC CS														98	B	19.6	30	1597	1769	764	310	846	278	453	384	355	331	501	157	274	249	234	183	184	110	238	183
FALCON CREST														14	A	19.7	35	1606	1648	840	275	951	305	488	425	430	391	481	153	259	229	214	178	101	60^	115	82
FRI. 10.00P 60 CBS GD														99	B	21.6	37	1760	1626	831	296	924	283	470	429	428	374	501	158	264	252	234	194	91	57	110	81
10.00 - 10.30														A	20.0	34	1630	1656	843	278	948	303	482	427	428	390	483	155	260	228	214	177	106	63^	119	84	
10.30 - 11.00														A	19.4	35	1581	1636	839	273	956	308	493	424	432	393	476	149	257	229	214	176	93	56^	111	76	
FALL GUY														19	A	18.4	30	1500	1832	682	266	751	291	478	414	337	220	749	392	544	432	284	161	160	63^	172	115
1 WED. 9.00P 120 ABC A														99	B	19.0	29	1549	1837	659	272	708	285	474	429	338	179	725	330	503	428	324	176	191	70	213	148
2 WED. 9.00P 60																																					
9.00 - 9.30														A	17.7	28	1443	1909	652	243	714	260	445	395	328	223	760	386	539	447	285	175	189	71^	246	152	
9.30 - 10.00														A	19.6	31	1597	1835	649	251	716	273	450	397	320	220	752	389	548	441	284	161	171	72^	196	135	
10.00 - 10.30														A	18.4	31	1500	1767	744	310	831	343	546	446	368	217	737	396	549	423	291	145^	115^	46^	84^	65^	
10.30 - 11.00														A	17.3	31	1410	1740	748	303	824	335	537	457	364	214	739	405	543	388	284	153^	118^	41^	59^	41^	
FAME														11	A	15.1	24	1231	2006	725	335	810	373	541	428	303	208	540	251	368	319	215	136	191	115	465	310
THU. 8.00P 60 NBC GD														97	B	15.2	23	1239	2007	712	313	797	325	530	429	335	219	536	221	355	303	231	145	245	159	429	301
8.00 - 8.30														A	14.2	23	1157	2016	735	325	811	357	529	425	315	220	539	232	357	316	224	144	171	107	495	326	
8.30 - 9.00														A	15.8	25	1288	2015	724	345	816	389	559	435	299	197	544	266	379	324	210	131	212	123	443	300	
FANTASY ISLAND														20	A	19.3	37	1573	1663	649	348	727	341	464	344	264	215	467	231	306	220	158	139^	233	157	236	186
2 SAT. 10.00P 60 ABC A														94	B	18.3	33	1491	1778	720	314	809	318	505	414	348	251	567	245	366	313	235	167	180	104	222	176
10.00 - 10.30														A	19.4	36	1581	1677	637	342	713	326	447	335	268	218	479	231	308	231	169	144^	227	151	258	197	
10.30 - 11.00														A	19.3	37	1573	1633	654	350	734	356	476	351	254	209	451	229	301	204	143^ 136^	238	161	210	173		
FATHER MURPHY														2	A	11.1	18	905	1954	801	237	926	244	400	399	365	463	641	170	328	281	287	288	83^	32^	304	166
SUN. 7.00P 60 NBC GD														95	B	11.1	18	905	1954	801	237	926	244	400	399	365	463	641	170	328	281	287	288	83	32	304	166
7.00 - 7.30														A	10.0	17	815	1941	807	212	929	254	394	394	357	469	654	176	332	291	288	297	81^	30^	277	143^	
7.30 - 8.00														A	12.1	19	986	1962	801	252	922	235	400	404	371	459	626	161	322	274	286	279	87^	34^	327	182	
FLAMINGO ROAD														1	A	14.8	23	1206	1641	718	250	761	142^	295	371	422	363	717	220	384	301	338	297	80^	19^	83^	65^
2 TUE. 9.00P 60 NBC GD														98	B	14.8	23	1206	1641	718	250	761	142	295	371	422	363	717	220	384	301	338	297	80	19	83	65
9.00 - 9.30														A	14.5	22	1182	1635	722	249	772	149^	299	360	415	375	722	219	377	304	338	309	66^	17^	75^	60^	
9.30 - 10.00														A	15.0	23	1223	1643	720	252	754	138^	292	382	429	352	710	217	386	297	339	286	89^	17^	90^	70^	
GIMME A BREAK														19	A	16.9	26	1377	2068	770	346	901	343	593	525	387	248	525	194	335	298	244	149	260	131	382	289
THU. 9.30P 30 NBC CS														96	B	16.1	25	1312	1917	781	300	882	295	527	464	397	293	546	178	330	307	265	170	217	98	272	201
GREATEST AMERICAN HERO														19	A	14.2	22	1157	1888	566	234	644	272	455	389	287	145	685	368	513	425	260	121	199	85^	360	243
WED. 8.00P 60 ABC CS														93	B	16.8	26	1369	2104	647	280	718	311	509	449	322	160	650	322	486	412	280	122	246	93	490	298
8.00 - 8.30														A	13.7	22	1117	1861	564	240	640	268	443	384	283	152	682	359	500	421	264	126	191	86^	348	228	
8.30 - 9.00														A	14.8	23	1206	1891	561	223	637	266	459	386	290	140	683	373	524	429	255	114	203	86^	368	255	
HAPPY DAYS														22	A	18.9	30	1540	1908	601	285	683	345	479	382	256	160	476	227	334	275	199	105	210	140	539	318
TUE. 8.00P 30 ABC CS														94	B	20.6	31	1679	1965	653	290	733	334	513	405	299	181	520	241	377	310	224	108	270	144	442	294

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	PROG. NET	TYPE	WK 1	WK 2	KEY	Avg. Aud. %	Avg. Share %	Avg. Aud. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) FEM.	CHILDREN (2-11) 6-11							
EVENING CONT'D																																			
HART TO HART										21	195	200	A	22.7	39	1850	1683	769	317	839	308	517	451	386	261	601	286	421	355	251	143	166	91	77	69
TUE. 10.00P 60 ABC PD										98	99	B	21.1	35	1720	1693	761	318	841	338	552	470	380	232	591	278	424	356	251	133	163	82	98	69	
10.00 - 10.30												A	22.5	37	1834	1656	755	313	828	309	511	446	373	257	583	278	409	352	243	134	168	97	77	67	
10.30 - 11.00												A	22.9	41	1866	1705	778	318	845	307	520	457	399	262	619	297	435	360	255	150	165	86	76	68	
HERBIE, THE LOVE BUG										1	189		A	16.6	27	1353	1796	697	294	743	280	413	388	312	262	478	164^	289	260	237	171^	105^	80^	470	292
2 WED. 8.00P 60 CBS CS										99		B	16.6	27	1353	1796	697	294	743	280	413	388	312	262	478	164	289	260	237	171	105	80	470	292	
8.00 - 8.30												A	16.1	26	1312	1774	693	297	731	256	389	379	314	275	483	179^	291	256	220	174^	103^	80^	457	280	
8.30 - 9.00												A	17.1	27	1394	1811	698	288	752	303	435	397	309	246	471	147^	286	264	251	165^	107^	78^	481	304	
HILL STREET BLUES										19	209	202	A	17.5	30	1426	1692	715	358	783	343	548	470	359	186	704	338	519	446	302	134	143	65^	62^	55^
THU. 10.00P 60 NBC OP										99	98	B	18.8	32	1532	1782	741	327	832	371	575	480	359	201	727	338	520	458	314	155	147	63	76	60	
10.00 - 10.30												A	17.4	29	1418	1705	715	360	783	334	544	467	375	193	691	322	505	432	307	138	150	72^	81^	68^	
10.30 - 11.00												A	17.7	31	1443	1662	706	351	774	347	545	472	343	176	709	350	528	455	293	128	136	57^	43^	43^	
HOUSE CALLS										18	189		A	16.5	24	1345	1817	827	324	917	387	570	489	378	267	572	258	379	387	238	129^	134^	68^	194	152^
1 MON. 9.30P 30 CBS CS										99		B	19.1	28	1557	1720	778	323	862	308	501	448	375	285	564	216	347	327	250	176	152	74	142	104	
I LOVE LIBERTY(S)										202		A	15.8	25	1288	1730	787	318	827	218	493	453	467	280	650	209	396	365	353	213	101^	54^	152^	119^	
2 SUN. 9.00P 120 ABC GV										99		A	17.3	26	1410	1789	770	286	809	216	492	452	444	276	651	212	386	366	351	217	99^	47^	230	175	
9.00 - 9.30												A	16.5	26	1345	1833	787	314	825	225	498	457	462	275	647	207	390	360	350	207	138^	63^	223	177	
9.30 - 10.00												A	15.0	24	1223	1622	784	334	824	207	488	457	477	276	637	210	397	362	339	204	82^	51^	79^	63^	
10.00 - 10.30												A	14.5	25	1182	1629	800	334	842	221	490	448	484	287	658	208	407	373	365	212	79^	56^	50^	40^	
JEFFERSONS										19	194	194	A	24.8	38	2021	1732	812	320	884	293	456	414	369	355	566	194	294	276	239	230	116	59^	166	121
SUN. 9.30P 30 CBS CS										99	99	B	23.1	35	1883	1699	782	318	878	285	455	399	378	358	559	185	299	284	248	221	120	65	142	110	
KNOTS LANDING										14	174		A	16.5	26	1345	1564	758	242	824	242	399	350	422	369	555	197	304	253	236	206	71^	43^	114^	65^
1 THU. 9.00P 60 CBS GD										93		B	17.9	28	1459	1623	787	265	891	288	468	405	404	357	498	156	263	239	241	198	103	65	131	84	
9.00 - 9.30												A	16.7	26	1361	1540	747	235	815	251	394	338	407	368	547	205	297	232	218	210	71^	39^	107^	63^	
9.30 - 10.00												A	16.3	26	1328	1578	771	248	830	232	400	363	437	368	561	188	307	268	251	206	68^	45^	119^	69^	
LAVERNE & SHIRLEY										21	181	199	A	18.7	28	1524	1890	612	280	686	333	467	383	262	172	469	210	318	283	206	106	225	161	510	311
TUE. 8.30P 30 ABC CS										95	97	B	19.9	29	1622	1944	644	292	719	331	511	402	297	169	513	239	371	309	218	107	279	152	433	291	
LITTLE HOUSE-PRAIRIE										22	209	216	A	16.7	24	1361	1866	807	253	875	280	420	394	335	390	562	149	248	235	252	258	118	68^	311	166
MON. 8.00P 60 NBC GD										97	99	B	19.5	28	1589	1873	815	280	920	292	461	409	371	399	500	154	249	228	221	219	129	83	324	192	
8.00 - 8.30												A	16.3	24	1328	1856	824	255	884	273	412	392	344	403	572	147	245	236	258	269	113	67^	287	154	
8.30 - 9.00												A	17.2	25	1402	1857	789	248	860	285	426	394	326	375	548	152	249	230	244	245	119	65^	330	176	
LOU GRANT										16	192		A	12.2	20	994	1455	785	281	886	368	531	492	376	260	512	198^	303	359	257	118^	18^	6^	39^	24^
1 MON. 10.00P 60 CBS GD										98		B	16.7	27	1361	1550	772	308	865	324	524	468	378	267	549	225	352	324	245	152	79	38	57	44	
10.00 - 10.30												A	12.3	19	1002	1464	795	295	904	364	549	509	393	262	478	179^	277	342	244	112^	36^	11^	46^	29^	
10.30 - 11.00												A	12.1	20	986	1438	771	267	863	372	511	473	353	256	544	216^	328	378	270	121^	LT	LT	31^	21^	
LOVE BOAT										22	197	191	A	22.6	40	1842	1767	724	306	805	291	489	443	361	256	553	215	355	305	242	172	187	98	222	171
1 SAT. 9.30P 90 ABC CS										99	99	B	21.5	36	1752	1860	751	326	848	301	491	417	371	303	540	216	339	288	225	177	190	112	282	212	
2 SAT. 9.00P 60												A	18.9	33	1540	1623	709	355	773	328	482	424	310	234	528	195	309	260	229	190	123^	75^	199	160	
9.00 - 9.30												A	23.3	41	1899	1813	707	304	783	277	464	426	352	255	575	216	364	308	255	184	184	102	271	203	
9.30 - 10.00												A	24.0	43	1956	1831	755	300	854	290	517	479	401	270	561	229	372	327	242	160	219	110^	197	159	
10.00 - 10.30												A	23.5	43	1915	1734	743	284	830	287	513	452	385	269	532	224	366	321	229	145	204	98^	168	130	
10.30 - 11.00																																			
LOVE, SIDNEY										18	191	202	A	17.9	29	1459	1676	776	283	847	255	461	419	377	327	419	141	223	199	184	163	154	79^	256	192
WED. 9.30P 30 NBC CS										97	97	B	17.2	26	1402	1676	781	322	858	288	467	396	362	332	475	156	265	251	216	170	141	83	202	154	

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																	
WK #		DAY		START TIME		DUR		NET		PROG. TYPE		WK 1 WK 2		KEY	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK- OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																										
																							TOTAL		18- 34		18- 49		25- 54		35- 64		55+		TOTAL		18- 34		MEN 18- 49		25- 54		35- 64		55+		TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11
EVENING CONT'D																																																	
MAGNUM, P.I.																																																	
THU. 8.00P 60 CBS PD 21 186 197																																																	
8.00 - 8.30																																																	
8.30 - 9.00																																																	
M*A*S*H																																																	
MON. 9.00P 30 CBS CS 20 191 194																																																	
10.00 - 10.30																																																	
10.30 - 11.00																																																	
MCCLAIN'S LAW																																																	
SAT. 10.00P 60 NBC OP 3 160 176																																																	
10.00 - 10.30																																																	
10.30 - 11.00																																																	
MR. MERLIN																																																	
2 MON. 8.00P 30 CBS CS 8 181																																																	
MR. MERLIN(B)																																																	
1 MON. 8.00P 30 CBS CS 122 85																																																	
NBC FRIDAY MOVIE OF-WEEK																																																	
FRI. 9.00P 120 NBC FF 4 164 166																																																	
9.00 - 9.30																																																	
9.30 - 10.00																																																	
10.00 - 10.30																																																	
10.30 - 11.00																																																	
NBC MAGAZINE																																																	
FRI. 8.00P 60 NBC DN 23 147 166																																																	
8.00 - 8.30																																																	
8.30 - 9.00																																																	
NBC MONDAY NIGHT MOVIES																																																	
1 MON. 9.00P 120 NBC FF 16 196 95																																																	
9.00 - 9.30																																																	
9.30 - 10.00																																																	
10.00 - 10.30																																																	
10.30 - 11.00																																																	
NBC NEWS UPDATE-M-F																																																	
1 MWTHF 8.58P 1 NBC N 118 157 173																																																	
1 TUE. 9.13P 1																																																	
2 M-F 8.58P 1																																																	
NBC NEWS UPDATE-SAT.																																																	
1 SAT. 9.01P 1 NBC N 24 149 145																																																	
2 SAT. 9.04P 1																																																	
NBC NEWS UPDATE-SUN.																																																	
SUN. 8.58P 1 NBC N 24 180 181																																																	
NBC NEWS UPDATE-2-M-F																																																	
1 MON. 9.53P 1 NBC N 56 168 167																																																	
1 WED. 9.58P 1																																																	
1 FRI. 9.49P 1																																																	
2 TU&TH 9.58P 1																																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
															TOTAL	18-34	WOMEN		MEN				TOTAL	18-34	WOMEN		MEN		TOTAL FEM.	TOTAL 6-11				
																	18-49	25-54	35-64	55+			18-49	25-54	35-64	55+			18-49	25-54	35-64	55+		
EVENING CONT'D																																		
NBC NEWS UPDATE-2-SAT.					7	161	A	11.0	19	897	1894	687	403	784	333	517	490	347	209	725	236	452	464	336	233	162	71	223	145					
2 SAT. 9.58P 1 NBC N						88	B	10.2	17	831	1768	721	284	845	251	435	391	401	345	628	170	322	330	339	252	128	59	167	109					
NBC NEWS UPDATE-2-SUN.					11	186	A	14.0	21	1141	1754	599	271	642	191	372	398	351	181	793	342	572	507	423	154	146	41	173	110					
1 SUN. 9.55P 1 NBC N						92	B	14.9	22	1214	1807	729	292	786	260	470	445	378	253	737	267	472	429	369	209	156	64	128	92					
NBC NIGHTLY NEWS-SAT.					22	161	A	9.1	18	742	1509	659	172	703	120	246	259	283	423	677	167	306	305	302	339	40	25	89	37					
SAT. 6.30P 30 NBC N						87	B	9.3	17	758	1538	662	204	732	143	285	281	349	394	666	163	300	298	329	312	48	22	92	58					
NBC NIGHTLY NEWS-SUN.					16	166	A	9.4	17	766	1654	719	261	784	146	296	329	344	412	695	208	314	316	295	321	60	12	115	69					
SUN. 6.30P 30 NBC N						84	B	8.3	14	676	1587	733	238	790	170	317	305	346	406	633	178	289	273	268	301	74	34	90	65					
NBC NIGHTLY NEWS					117	206	A	12.1	22	986	1614	715	246	775	166	302	302	367	413	691	152	294	297	358	327	74	44	74	41					
M-F 6.30P 30 NBC N						98	B	13.0	22	1060	1584	731	214	796	160	303	293	365	435	635	145	266	271	301	317	65	35	88	60					
NBC SUNDAY NIGHT MOVIE					16	203	A	16.1	26	1312	1736	611	281	655	252	446	458	339	134	844	368	632	543	419	151	123	54	114	81					
1 SUN. 9.00P 150 NBC FF						98	B	16.1	25	1312	1847	723	285	794	307	514	456	369	216	789	313	536	482	386	198	137	54	127	92					
2 SUN. 9.00P 120																																		
9.00 - 9.30							A	15.4	23	1255	1900	642	313	696	285	468	471	325	158	872	391	653	558	409	162	137	61	195	129					
9.30 - 10.00							A	15.7	24	1280	1781	623	312	680	281	473	468	328	139	812	345	609	536	404	146	133	56	156	96					
10.00 - 10.30							A	16.7	27	1361	1674	615	279	654	259	463	474	343	117	813	361	619	528	405	130	117	51	90	73					
10.30 - 11.00							A	16.5	28	1345	1685	608	275	647	251	455	476	343	117	840	371	639	544	416	140	118	54	80	67					
11.00 - 11.30							A	16.6	32	1353	1556	527	184	549	122	304	358	376	143	897	358	631	552	490	191	110	47	LT	LT					
NEWSBREAK-MON(B)						106	A	14.2	20	1157	2194	635	221	653	199	375	338	316	230	689	338	522	535	290	112	339	183	513	322					
1 MON. 8.58P 1 CBS N						80																												
NEWSBREAK-TUE(B)						97	A	9.4	14	766	1885	773	230	801	202	413	406	335	354	620	262	379	390	232	184	153	61	311	188					
1 TUE. 8.58P 1 CBS N						76																												
NEWSBREAK-M-F					113	167	A	17.0	26	1386	1888	690	240	774	251	413	364	340	308	564	209	330	312	249	194	154	82	396	236					
1 WED. 8.28P 1 CBS N						91	B	15.9	24	1296	1870	707	263	785	252	428	383	361	299	589	207	347	323	284	197	164	70	332	205					
1 TH & F 8.58P 1																																		
2 M-F 8.58P 1																																		
NEWSBREAK-SAT.					23	167	A	12.3	21	1002	2010	630	196	683	221	380	356	278	265	500	173	299	299	259	161	182	119	645	416					
1 SAT. 8.58P 1 CBS N						93	B	14.2	23	1157	2162	683	248	757	283	476	413	335	238	620	255	426	392	294	153	195	87	590	350					
2 SAT. 8.56P 1																																		
NEWSBREAK-SUN.					24	179	A	19.7	29	1606	1818	741	334	827	271	431	380	345	342	582	209	298	279	227	229	168	86	241	183					
SUN. 8.58P 1 CBS N						95	B	20.9	30	1703	1797	763	321	853	278	449	401	376	339	577	180	308	291	271	228	148	78	219	156					
NIGHT OF 100 STARS(S)					202		A	26.4	39	2152	1677	780	276	878	260	456	411	424	360	533	136	268	245	254	240	134	68	132	92					
1 MON. 8.00P 180 ABC GV						99																												
8.00 - 8.30							A	23.8	35	1940	1737	723	260	821	240	418	368	370	359	516	146	266	239	236	226	171	84	229	133					
8.30 - 9.00							A	26.5	37	2160	1745	737	279	827	239	431	389	404	346	542	139	281	266	269	226	151	83	225	150					
9.00 - 9.30							A	27.1	39	2209	1737	803	298	904	284	478	427	436	360	523	122	245	235	248	250	156	73	154	109					
9.30 - 10.00							A	27.5	40	2241	1702	807	291	912	274	484	437	450	359	555	142	276	257	269	248	140	65	95	71					
10.00 - 10.30							A	27.0	42	2201	1624	813	269	916	263	471	419	444	380	539	138	275	244	263	246	109	62	60	53					
10.30 - 11.00							A	26.2	43	2135	1533	805	259	891	251	451	419	442	368	515	129	262	234	245	233	78	42	49	44					
NURSE					10	168	A	13.9	24	1133	1505	774	286	902	241	428	401	453	411	459	178	226	221	205	155	90	59	54	28					
1 THU. 10.00P 60 CBS GD						91	B	16.2	28	1320	1543	796	261	909	250	463	415	440	372	436	147	230	219	202	164	111	71	87	66					
10.00 - 10.30							A	14.0	24	1141	1501	765	271	893	234	410	393	449	417	465	175	217	219	206	164	94	65	49	27					
10.30 - 11.00							A	13.8	25	1125	1501	781	300	910	248	446	408	458	403	448	177	232	222	202	145	83	50	60	31					

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																						
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)											
															TOTAL	18-34	WOMEN 18-49		25-54	35-64	55+	TOTAL	18-34	MEN 18-49		25-54	35-64	55+	TOTAL	FEM.	TOTAL	6-11						
EVENING CONT'D																																						
60 MINUTES-CONT'D																																						
		7.00 - 7.30						A	24.7	41	2013	1656	675	247	717	197	349	353	336	313	764	237	411	412	384	287	68	17^	107	67								
		7.30 - 8.00						A	27.1	42	2209	1640	673	261	714	207	358	361	336	300	752	252	428	423	359	269	61	15^	113	65								
STRIKE FORCE																																						
	FRI.	10.00P	60	ABC	OP	16	155	188	A	13.0	23	1060	1744	750	321	784	310	549	475	413	186	687	230	452	450	372	176	165	69^	108^	90^							
		10.00 - 10.30							B	13.1	23	1068	1714	672	276	740	274	512	453	386	176	665	236	440	424	352	173	164	71	145	116							
		10.30 - 11.00							A	12.9	22	1051	1709	755	324	782	307	552	480	410	184	675	236	444	445	357	172	143	59^	109^	90^							
									A	13.0	23	1060	1788	753	318	794	317	553	476	418	189	702	223	461	454	390	182	185	79^	107^	89^							
T.J. HOOKER																																						
	1 SAT.	8.00P	90	ABC	OP	2	191	195	A	20.0	35	1630	1868	688	306	771	248	450	439	379	260	680	248	433	372	335	209	158	85	259	186							
	2 SAT.	8.00P	60						B	20.0	35	1630	1868	688	306	771	248	450	439	379	260	680	248	433	372	335	209	158	85	259	186							
		8.00 - 8.30							A	17.0	30	1386	1805	675	312	758	244	435	418	373	262	671	245	417	361	336	209	129	69^	247	173							
		8.30 - 9.00							A	20.7	36	1687	1874	688	318	780	272	463	440	364	255	668	244	426	369	334	201	159	92	267	191							
		9.00 - 9.30							A	24.4	43	1989	1967	716	286	787	216	450	466	419	272	724	268	470	400	332	224	193	93^	263	202							
TAXI																																						
	THU.	9.30P	30	ABC	CS	22	181	195	A	15.2	24	1239	1617	648	327	718	347	496	419	296	183	682	339	490	459	270	152	135	67^	82^	67^							
									B	16.2	26	1320	1658	702	326	763	346	511	425	324	201	651	315	457	409	265	151	130	62	114	86							
THAT'S INCREDIBLE																																						
	2 MON.	8.00P	60	ABC	PV		200		A	20.2	30	1646	1931	752	279	782	220	448	405	372	300	689	243	417	344	309	245	186	80^	274	191							
		8.00 - 8.30							B	18.7	28	1524	1878	660	265	710	231	417	379	353	239	721	255	443	406	349	214	166	55	281	197							
		8.30 - 9.00							A	18.6	28	1516	1907	758	267	770	206	408	385	366	322	688	247	408	334	302	250	173	79^	276	190							
									A	21.8	32	1777	1941	744	289	786	231	480	420	377	279	687	234	421	351	317	243	199	80^	269	190							
THREE'S COMPANY																																						
						22	194	203	A	24.3	37	1980	1776	666	266	750	283	453	403	335	240	508	195	302	288	244	151	238	137	280	186							
TUE. 9.00P 30 ABC CS 98 99																																						
									B	23.8	35	1940	1830	708	303	792	335	518	419	329	225	535	236	363	304	231	134	253	134	250	183							
TODAY'S FBI																																						
	SUN.	8.00P	60	ABC	OP	19	196	199	A	15.4	23	1255	1888	678	277	715	211	426	419	380	238	712	257	446	442	355	209	180	63^	281	194							
		8.00 - 8.30							B	16.5	24	1345	1923	707	303	773	246	467	442	404	240	775	285	499	462	400	211	152	58	223	153							
		8.30 - 9.00							A	14.6	22	1190	1924	685	276	720	214	423	406	371	248	718	267	456	454	351	206	181	58^	305	207							
									A	16.3	24	1328	1841	671	276	709	210	427	427	383	229	700	243	431	423	357	214	175	65^	257	182							
TOO CLOSE FOR COMFORT																																						
	TUE.	9.30P	30	ABC	CS	20	195	203	A	23.9	37	1948	1678	669	290	760	305	485	412	329	227	505	219	319	288	226	139	210	130	203	144							
									B	22.6	34	1842	1775	725	313	813	346	534	431	341	226	533	243	369	306	224	126	231	125	198	145							
TRAPPER JOHN, M.D.																																						
	SUN.	10.00P	60	CBS	GD	19	193	195	A	20.9	35	1703	1607	785	321	870	290	465	413	373	342	539	219	302	285	215	188	96	45^	102	75							
		10.00 - 10.30							B	21.0	34	1712	1599	789	315	894	295	482	415	387	351	517	176	286	267	229	196	109	56	79	63							
		10.30 - 11.00							A	21.2	35	1728	1606	774	317	861	284	458	410	373	339	539	213	298	286	220	191	97	47^	109	77							
									A	20.6	35	1679	1602	792	321	873	290	470	417	374	344	535	225	308	285	209	181	98	45^	96	72^							
20/20																																						
	THU.	10.00P	60	ABC	DN	20	191	199	A	15.4	26	1255	1474	684	264	720	238	442	420	369	224	658	227	406	383	323	204	51^	20^	45^	29^							
		10.00 - 10.30							B	15.3	26	1247	1508	724	297	772	273	465	425	385	238	609	218	372	347	290	186	84	35	43	31							
		10.30 - 11.00							A	15.4	26	1255	1445	673	263	712	241	439	413	361	220	633	224	382	352	298	205	51^	21^	49^	30^							
									A	15.3	27	1247	1506	699	269	733	235	447	428	381	230	680	232	429	416	344	198	51^	17^	42^	28^							
WALT DISNEY																																						
	1 SAT.	8.00P	60	CBS	FV	23	181	198	A	13.2	23	1076	1920	666	211	709	209	376	350	292	298	517	169	296	290	265	185	138	83^	556	359							
	2 SAT.	8.00P	90						B	16.8	28	1369	2203	680	250	747	282	469	417	333	229	626	258	421	388	295	159	192	82	638	385							
		8.00 - 8.30							A	13.0	23	1060	1862	645	208	687	194	352	352	298	294	518	164	291	273	259	194	123	69^	534	333							
		8.30 - 9.00							A	13.3	23	1084	1986	647	225	699	232	391	364	284	272	528	188	321	312	260	171	152	88^	607	391							
		9.00 - 9.30							A	13.4	23	1092	1923	751	199^	788	208^	404	325	301	359	489	135^	260	273	296	192^	137^	91^	509	346							
WKRP IN CINCINNATI																																						
	2 WED.	9.00P	30	CBS	CS		194		A	16.0	26	1304	1654	791	346	862	381	539	492	362	241	620	200	397	357	346	175^	53^	30^	119^	95^							
									B	16.0	26	1304	1654	791	346	862	381	539	492	362	241	620	200	397	357	346	175	53	30	119	95							

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
														K E Y		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2		AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11						
•LATE FRINGE																																			
ABC MOVIE OF THE WEEK										11	160	160	A	3.6	16	293	1212	311	174	382	185	294	201	169	75	799	160	707	639	612	92	LT	LT	31	31
MON. 12.00M 71 ABC FF 91 91										B	3.3	15	269	1044	422	175	511	219	379	275	238	117	501	180	373	305	281	97	23	LT	LT	LT	LT		
12.00 - 12.30										A	4.1	16	334	1296	348	174	428	216	323	240	155	105	805	153	712	661	622	93	LT	LT	63	63			
12.30 - 1.00										A	3.3	16	269	1145	272	182	338	153	260	164	185	51	807	156	710	647	625	97	LT	LT	LT	LT			
ABC MOVIE OF THE WEEK-2										6	160	160	A	2.7	17	220	1018	346	173	427	191	390	259	236	LT	591	168	518	409	409	73	LT	LT	LT	LT
1 MON. 1.11A 16 ABC FF 91 91										B	2.5	17	204	814	327	176	381	139	311	241	233	49	426	160	373	271	244	53	LT	LT	LT	LT			
2 MON. 1.11A 20																																			
ABC NEWS:NIGHTLINE										100	185	185	A	7.6	22	619	1336	575	188	604	175	342	334	318	215	664	233	389	351	301	231	56	27	12	10
1 MTUWF 11.30P 30 ABC N 96 96										B	7.3	21	595	1352	598	203	645	185	350	331	337	240	637	205	371	338	317	216	54	21	16	12			
1 THU. 11.30P 38																																			
2 M-F 11.30P 30																																			
11.30 - 12.00										A	7.7	22	628	1344	578	191	607	174	344	338	320	216	664	233	390	353	302	230	60	29	13	12			
ABC WEEKEND REPORT-SAT.										23	160	164	A	7.2	15	587	1368	540	230	591	233	306	261	216	257	637	166	456	353	384	169	140	36	LT	LT
SAT. 11.00P 15 ABC N 89 90										B	6.6	14	538	1428	620	224	674	232	392	352	311	222	618	251	414	368	280	153	85	43	51	41			
ABC WEEKEND REPORT-SUN.										24	170	172	A	4.2	10	342	1301	520	184	593	141	383	342	368	187	661	220	441	423	336	184	29	29	18	18
1 SUN. 11.22P 15 ABC N 93 93										B	5.0	11	408	1352	540	195	577	200	355	342	293	170	704	266	520	476	357	151	58	21	13	LT			
2 SUN. 11.00P 15																																			
CBS NCAA BSKBL CHAMP-THU(S)										185			A	4.6	20	375	1333	258	98	330	112	192	203	133	101	739	520	592	382	216	93	30	30	234	122
1 THU. 11.30P 125 CBS SE 95																																			
11.30 - 12.00										A	6.2	18	505	1469	475	157	556	186	383	414	291	114	616	456	479	273	151	91	39	39	258	113			
12.00 - 12.30										A	5.0	19	408	1284	209	125	275	156	172	151	51	81	682	437	545	378	245	78	31	31	296	172			
12.30 - 1.00										A	4.1	20	334	1293	120	54	201	69	87	68	41	91	708	476	569	380	232	92	39	39	345	197			
1.00 - 1.30										A	3.5	22	285	1133	106	LT	165	LT	17	53	53	112	968	726	810	531	242	101	LT	LT	LT	LT			
CBS NCAA BSKBL CH.POST-TH(S)										185			A	2.2	19	179	1363	145	73	217	LT	105	145	145	72	1034	777	782	370	257	201	112	LT	LT	LT
1 THU. 1.35A 17 CBS SC 95																																			
CBS NCAA BSKBL CHAMP-FRI(S)										183			A	5.7	20	465	1024	344	120	441	230	326	320	153	80	452	153	313	297	291	84	95	11	36	36
1 FRI. 11.30P 118 CBS SE 94																																			
11.30 - 12.00										A	6.9	19	562	1274	439	211	552	318	421	414	168	89	510	223	353	283	270	115	119	15	93	93			
12.00 - 12.30										A	5.4	19	440	1052	426	80	532	262	395	402	204	96	398	141	270	233	257	71	88	25	34	34			
12.30 - 1.00										A	5.2	21	424	849	265	90	359	172	250	231	137	81	422	94	299	330	328	63	68	LT	LT	LT	LT		
1.00 - 1.30										A	5.1	24	416	853	212	63	276	140	209	205	91	45	475	132	336	368	343	77	102	LT	LT	LT	LT		
CBS NCAA BSKBL CH.POST-FR(S)										183			A	3.7	21	302	1046	265	119	380	212	301	189	93	75	496	231	426	433	265	63	170	LT	LT	LT
1 FRI. 1.28A 15 CBS SC 94																																			
CBS NCAA BSKBL CHAMP-THU(S)										187			A	4.9	20	399	1238	436	280	436	177	303	315	259	116	698	406	561	469	250	89	98	18	LT	LT
2 THU. 11.30P 122 CBS SE 97																																			
11.30 - 12.00										A	6.3	18	513	1359	497	230	497	193	322	335	304	152	703	340	552	457	321	121	142	29	17	17			
12.00 - 12.30										A	5.2	19	424	1245	396	271	396	158	269	273	238	113	780	457	647	504	274	97	69	30	LT	LT			
12.30 - 1.00										A	4.7	24	383	1274	389	277	389	162	280	305	227	84	815	478	627	548	266	115	70	LT	LT	LT	LT		
1.00 - 1.30										A	3.4	21	277	1058	484	394	484	213	375	375	271	109	473	379	411	375	94	LT	101	LT	LT	LT			
CBS NCAA BSKBL CHAMP-FRI(S)										182			A	5.9	21	481	1414	524	228	543	205	349	330	294	132	618	314	485	362	269	102	122	50	131	131
2 FRI. 11.30P 138 CBS SE 95																																			
11.30 - 12.00										A	7.7	20	628	1486	643	206	681	321	453	419	300	168	667	401	529	455	236	89	36	36	102	102			
12.00 - 12.30										A	6.7	21	546	1375	494	233	523	182	336	290	302	138	582	281	443	350	255	108	81	47	189	189			
12.30 - 1.00										A	6.2	24	505	1398	470	220	470	137	271	267	299	122	584	283	455	302	262	102	195	73	149	149			
1.00 - 1.30										A	5.0	24	408	1404	471	244	471	144	276	332	280	106	614	285	479	290	289	118	202	57	117	117			

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												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	TOTAL	18- 34	WOMEN 18- 49	25- 54	35- 64	55+	TOTAL	18- 34	MEN 18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11	
LATE FRINGE CONT'D																															
CBS SUNDAY NEWS-OSGOOD						25	124	128	A	6.6	13	538	1383	833	310	893	285	465	420	343	396	395	177^	207^	187^	135^	147^	71^	24v	24v	24v
SUN. 11.00P 15 CBS N						72	72	B	6.7	14	546	1391	729	232	794	208	375	345	354	370	539	174	288	260	230	226^	42	19	16	13	
DAVID LETTERMAN I						28	187	188	A	3.1	16	253	1170	565	178^	585	241	344	249	234	205^	514	222^	388	304	229^	111^	55v	19v	LT	LT
1 M-TH 12.30A 30 NBC GV						94	94	B	3.2	16	261	1230	570	211	627	291	407	289	229	192	547	267	419	346	219	97	44	LT	LT	LT	
2 MON. 12.32A 30																															
2 TU-TH 12.30A 30																															
DAVID LETTERMAN II						28	187	188	A	2.4	15	196	985	500	189^	500	230^	286^	184^	163^	188^	454	178^	326	270^	215^	98^	LT	LT	LT	LT
1 M-W 1.00A 27 NBC GV						94	94	B	2.3	15	187	1056	478	205	540	287	363	219	167	158	480	234	372	304	196	71	29	LT	LT	LT	LT
THU. 1.00A 26																															
2 MON. 1.02A 30																															
2 TU & W 1.00A 30																															
FANTASY ISLAND-12.00						24	164	163	A	3.2	15	261	1157	521	226^	590	307^	456^	374^	275^	108v	537	303^	383^	153^	165^	154^	19v	19v	LT	LT
1 TUE. 12.00M 68 ABC A						93	92	B	3.3	16	269	1020	409	185	496	221	335	262	231	121	451	224	347	246	182	91	60	38	LT	LT	
2 TUE. 12.00M 69																															
12.00 - 12.30									A	3.8	15	310	1255	567	229^	638	257^	438	391	365^	148^	561	290^	378^	158^	175^	183^	36v	36v	20v	20v
12.30 - 1.00									A	2.9	15	236	1081	487^	224^	568	356^	487^	373^	212^	81v	513	309^	390^	156^	161^	123v	LT	LT	LT	LT
FRIDAYS						23	172	170	A	4.5	17	367	1431	444	258^	487	296^	446	331	181^	32v	575	401	505	369	169^	40v	352	115^	17v	17v
FRI. 12.00M 71 ABC GV						95	95	B	4.8	17	391	1473	469	234	545	284	454	327	229	69	626	398	545	403	202	53	267	130	35	32	
12.00 - 12.30									A	4.9	16	399	1441	472	251^	525	274^	461	356	230^	48v	564	369	457	372	185^	52v	334	97^	18v	18v
12.30 - 1.00									A	4.5	18	367	1422	425	278^	455	312^	438	310^	143^	17v	588	414	547	379	174^	32v	362	126^	17v	17v
FRIDAYS-PART 2																															
1 FRI. 1.11A 9 ABC GV						20	173	171	A	3.3	16	269	1312	419^	212^	453	335^	439^	309^	118^	LT	524	431^	501	298^	93v	LT	324^	126^	LT	LT
2 FRI. 1.11A 6									B	3.8	18	310	1287	419	240	479	289	431	281	175	37	581	397	543	382	177	19	213	107	LT	LT
LATE MOVIE I						122	161	163	A	5.7	20	465	1256	583	237	669	220	461	408	361	162	525	219	361	299	227	131	49^	17v	13v	13v
1 MON. 11.30P 72 CBS FF						89	89	B	6.4	22	522	1343	650	263	741	294	505	427	357	177	521	229	370	325	243	112	61	29	20	16	
1 TUE. 11.30P 73																															
1 WED. 11.30P 71																															
2 MON. 11.30P 71																															
2 TUE. 11.30P 70																															
2 WED. 11.30P 76																															
11.30 - 12.00									A	5.9	18	481	1301	611	243	713	247	485	432	379	166	519	207	346	299	229	139	56^	25v	13v	13v
12.00 - 12.30									A	5.7	23	465	1230	565	232	650	209	451	391	351	159	523	229	368	288	214	129	44^	10v	13v	13v
LATE MOVIE II						122	162	163	A	4.7	28	383	1185	515	221	586	185	428	380	339	128^	551	245	366	313	232	131^	43^	16v	LT	LT
1 MON. 12.42A 46 CBS FF						89	89	B	4.4	25	359	1228	530	226	632	284	467	373	290	120	524	238	392	344	245	92	55	25	17	LT	
1 TUE. 12.43A 44																															
1 WED. 12.41A 42																															
2 MON. 12.41A 51																															
2 TUE. 12.40A 48																															
2 WED. 12.46A 46																															
12.30 - 1.00									A	4.2	23	342	1178	558^	266^	558^	185^	386^	430^	298^	128v	603^	156v	340^	280^	357^	179^	17v	17v	LT	LT
1.00 - 1.30									A	4.6	29	375	1179	504	224	581	184	424	370	333	131^	557	256	376	323	228	128^	41v	16v	LT	LT
LOVE BOAT-12.00						24	165	165	A	4.8	23	391	1151	473	263^	557	283^	369	284^	241^	140^	529	230^	378	322	240^	110^	65v	36v	LT	LT
1 WED. 12.00M 68 ABC CS						92	92	B	3.8	18	310	1210	527	220	613	283	401	306	258	151	489	254	367	270	176	100	94	45	LT	LT	
2 WED. 12.00M 69																															
12.00 - 12.30									A	5.0	20	408	1282	478	233^	554	258^	319	301	250^	149^	667	305	478	385	280^	162^	61v	34v	LT	LT
12.30 - 1.00									A	4.8	25	391	1130	501	309	598	327	434	298^	243^	144^	450	202^	330	287^	200^	74v	82^	41v	LT	LT

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																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11	
LATE FRINGE CONT'D																																		
NBC LATE NIGHT MOVIE																																		
1	SUN.	12.00M	122	NBC	FF	41	41	B	1.4	7	114	781^	262^	176^	254^	97^	229^	229^	149^	176^	510^	281^	431^	325^	220^	176^	323^	170^	244^	179^	116^	58^	LT	LT
2	SUN.	11.30P	103					A	1.7	6	139	2050	503^	309^	503^	230^	445^	445^	252^	58^	1445^	576^	1121^	1165^	840^	57^	LT	LT	LT	LT	LT	LT	102^	102^
		11.30 - 12.00						A	1.6	7	130	1246	484^	207^	484^	93^	270^	362^	391^	122^	739^	446^	586^	255^	247^	153^	LT	LT	LT	LT	LT	LT	LT	LT
		12.30 - 1.00						A	1.5	8	122	672^	263^	189^	263^	82^	222^	222^	164^	41^	409^	270^	360^	196^	123^	49^	LT	LT	LT	LT	LT	LT	LT	LT
		1.00 - 1.30						A	1.1	7	90	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		1.30 - 2.00						A	.9	8	73	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT																																		
1	SAT.	11.30P	79	NBC	GV	97	99	A	7.3	22	595	1558	555	261	585	271	497	405	285	74^	589	334	500	418	238	54^	305	180^			79^	71^		
2	SAT.	11.30P	83					B	8.3	24	676	1550	509	264	578	285	433	319	236	116	670	379	544	426	251	82	239	115			63	57		
		11.30 - 12.00						A	8.0	21	652	1661	631	271	662	264	530	459	344	99^	583	326	484	407	228	63^	343	245			73^	63^		
		12.00 - 12.30						A	7.4	23	603	1463	511	252	538	264	468	369	255	70^	576	328	481	410	235	55^	260	134^			89^	77^		
		12.30 - 1.00						A	5.9	21	481	1378	437^	169^	437^	347^	398^	263^	90^	39^	630	438^	528	414^	192^	48^	218^	105^			93^	93^		
SCTV NETWORK																																		
	FRI.	12.30A	86	NBC	GV	97	97	A	3.9	19	318	1107	528	230^	547	327^	386	318^	119^	142^	456	279^	377^	288^	133^	73^	104^	16^			LT	LT		
		12.30 - 1.00						B	3.4	16	277	1142	454	167	482	242	320	227	157	140	514	310	430	303	172	66	104	37			42	38		
		1.00 - 1.30						A	4.8	19	391	1225	634	281^	644	303^	399	374	188^	214^	469	261^	357	261^	141^	112^	112^	20^			LT	LT		
		1.30 - 2.00						A	3.9	19	318	1094	516	200^	528	371^	424	315^	78^	104^	449	279^	379	330^	129^	53^	117^	16^			LT	LT		
								A	2.9	19	236	890	335^	174^	390^	309^	309^	212^	47^	59^	432^	305^	407^	284^	127^	LT	68^	LT			LT	LT		
TONIGHT SHOW																																		
1	M-F	11.30P	60	NBC	GV	99	99	A	7.0	23	571	1375	704	252	738	237	443	400	367	246	553	207	365	302	240	161	76^	21^			LT	LT		
								B	7.2	23	587	1356	667	218	714	232	389	345	318	272	557	217	358	313	244	160	65	21			20	14		
2	MON.	11.32P	60					A	7.8	23	636	1418	727	266	762	240	445	410	380	261	570	205	367	313	249	176	81^	23^			LT	LT		
2	TU-F	11.30P	60					A	6.2	23	505	1309	676	231	706	230	435	386	349	229	529	210	359	286	222	143	68^	18^			LT	LT		
		11.30 - 12.00						A	3.4	16	277	1144	443	162^	522	166^	367^	325^	316^	104^	596	195^	401^	393^	303^	137^	26^	26^			LT	LT		
		12.00 - 12.30						B	3.1	15	253	1103	441	172	499	188	324	264	235	134	550	230	409	333	252	109	42	20			LT	LT		
VEGA\$-12.00																																		
1	THU.	12.08A	68	ABC	PD	90	90	A	3.4	16	277	1144	443	162^	522	166^	367^	325^	316^	104^	596	195^	401^	393^	303^	137^	26^	26^			LT	LT		
2	THU.	12.00M	69					B	3.1	15	253	1103	441	172	499	188	324	264	235	134	550	230	409	333	252	109	42	20			LT	LT		
		12.00 - 12.30						A	3.6	14	293	1430	549	170^	613	174^	426	434	385^	111^	752	216^	492	502	424	181^	65^	65^			LT	LT		
		12.30 - 1.00						A	3.3	16	269	989	398^	175^	476	153^	335^	279^	297^	97^	513	178^	345^	341^	253^	108^	LT	LT			LT	LT		
*WEEKDAY DAYTIME																																		
ABC AFTERSCHOOL SPECIAL(S)																																		
2	WED.	4.30P	60	ABC	FV		99	A	9.2	25	750	1428	615	168^	648	247^	405	359	285^	194^	305^	133^	209^	157^	129^	83^	236^	155^			239^	181^		
		4.30 - 5.00						A	8.1	23	660	1491	623	182^	644	271^	434	373	270^	167^	331^	161^	247^	187^	125^	73^	229^	154^			287^	222^		
		5.00 - 5.30						A	10.2	26	831	1377	610	156^	657	232^	388	349	299	217^	278^	109^	175^	132^	127^	88^	241^	155^			201^	151^		
ABC DAYTIME NEWSBRIEF-M-F																																		
	M-F	1.57P	2	ABC	N	94	94	A	8.0	28	652	1213	804	218	881	467	678	500	332	170	238	99	156	108	106	65^	50^	43^			44^	25^		
								B	9.0	30	734	1297	815	231	904	457	660	488	316	207	233	113	168	128	93	50	89	64			71	27		
ALICE-M-F																																		
	M-F	10.30A	30	CBS	CS	89	89	A	5.2	25	424	1587	726	203	803	337	497	395	354	243	386	156	229	173	158	140	64^	59^			334	114^		
								B	5.4	25	440	1432	637	168	714	332	464	379	279	200	315	128	179	121	127	121	111	55			292	124		
ALL MY CHILDREN																																		
	M-F	1.00P	60	ABC	DD	99	98	A	8.7	30	709	1237	821	226	891	449	673	497	353	187	233	80^	137	102	112	81^	60^	52^			53^	29^		
		1.00 - 1.30						B	9.5	32	774	1295	810	232	893	439	643	475	326	214	238	105	160	124	98	63	92	67			72	28		
		1.30 - 2.00						A	8.2	28	668	1254	826	224	899	449	673	498	363	198	233	75^	129	95	113	90	62^	56^			60^	35^		
								A	9.1	31	742	1225	820	226	892	459	682	497	343	180	233	83	143	105	113	74^	58^	49^			42^	23^		
ANOTHER WORLD																																		
	M-F	2.00P	60	NBC	DD	99	98	A	4.7	17	383	1300	937	243	1003	350	527	512	446	374	195	70^	86^	65^	70^	94^	39^	34^			63^	40^		
								B	4.7	16	383	1290	872	175	948	347	490	422	362	410	236	58	88	67	93	139	43	29			63	29		
CONT'D																																		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

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WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
													TOTAL		18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
																WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34
WEEKDAY DAYTIME CONT'D																																					
TODAY SHOW-7.30AM										118	212	212	A	4.8	24	391	1271	739	227	762	180	312	283	308	415	351	34v	95^	108^	185	240	81^	51^	77^	47^		
M-F 7.30A										30	NBC	N	99	99	B	4.7	25	383	1309	716	205	740	164	289	280	338	396	452	85	165	177	212	257	42	18	75	44
TODAY SHOW-8.30AM										118	212	212	A	5.2	25	424	1358	821	224	878	200	356	353	365	461	396	76^	146	148	176	224	15v	LT	69^	33v		
M-F 8.30A										30	NBC	N	99	99	B	5.3	25	432	1257	764	151	796	151	269	260	333	479	399	66	126	125	178	254	15	LT	47	22
WHEEL OF FORTUNE										116	182	183	A	5.1	23	416	1332	832	192	881	168	361	376	390	457	322	65^	86^	81^	84^	212	23v	19v	106^	43^		
M-F 11.00A										30	NBC	QG	93	93	B	5.2	23	424	1303	825	156	868	193	342	356	379	444	318	84	128	115	112	169	39	21	78	39
YOUNG AND THE RESTLESS										117	194	195	A	7.4	28	603	1420	891	162	988	267	498	406	427	440	321	108	156	136	129	131	31^	22v	80^	36^		
M-F 12.30P										60	CBS	DD	99	99	B	7.5	28	611	1284	788	144	919	270	474	386	392	390	256	81	115	90	95	123	39	27	70	32
12.30 - 1.00													A	7.3	28	595	1427	882	166	979	271	519	428	428	410	340	119	168	139	129	140	26^	18v	82^	41^		
1.00 - 1.30													A	7.5	28	611	1390	895	161	992	261	475	385	425	465	296	98	142	128	122	120	27^	23v	75^	31^		
WEEKEND DAYTIME																																					
ABC WEEKEND SPECIALS										17	177	177	A	6.1	22	497	1567	285	149^	384	213^	275	146^	94^	100^	226^	140^	204^	169^	64^	22v	309	171^	648	407		
SAT. 12.00N										30	ABC	FV	93	93	B	6.0	20	489	1646	345	150	421	217	312	194	132	102	298	154	224	178	103	59	244	116	683	442
ABC WIDE WORLD-SPORTS SAT										14	197	200	A	9.1	21	742	1546	606	214	640	206	360	349	318	207	675	224	420	407	342	199	109^	39v	122^	75^		
SAT. 5.00P										90	ABC	SA	99	98	B	10.6	23	864	1626	534	194	606	179	330	293	299	229	741	278	465	422	353	222	115	43	164	112
5.00 - 5.30													A	9.1	23	742	1418	563	220	598	180	341	332	316	196	613	193	349	332	312	209	117^	52^	90^	69^		
5.30 - 6.00													A	9.3	22	758	1492	608	204	637	188	352	358	343	204	648	224	407	389	319	186	114^	39v	93^	61^		
6.00 - 6.30													A	8.9	19	725	1737	648	214	689	253	396	361	297	222	769	255	509	502	398	206	95^	25v	184	100^		
ABC WIDE WORLD-SPORTS SUN										7	191	193	A	9.6	22	782	1500	507	178	540	195	307	279	232	200	747	267	512	490	374	177	66^	23v	147^	117^		
SUN. 4.30P 90 ABC SA 98 98																																					
4.30 - 5.00													B	10.2	23	831	1572	517	215	558	187	348	313	279	169	729	272	492	454	369	178	111	38	174	136		
5.00 - 5.30													A	8.4	20	685	1629	523	169^	562	207	326	307	266	185	808	285	531	505	413	184	110^	41v	149^	130^		
5.30 - 6.00													A	9.9	23	807	1450	469	180	499	193	303	268	219	168	751	272	547	519	385	163	55^	22v	145^	104^		
5.30 - 6.00													A	10.4	23	848	1453	531	184	561	191	298	270	218	237	700	248	463	454	333	187	47^	9v	145	116^		
AMERICAN BANDSTAND '82										16	162	163	A	4.4	15	359	1571	538	239^	668	383	481	282^	129^	187^	370	186^	297^	212^	140^	55v	215^	109^	318^	237^		
SAT. 12.30P										60	ABC	PC	83	83	B	4.9	15	399	1593	501	240	613	328	433	268	159	170	357	201	266	191	120	72	241	136	382	253
12.30 - 1.00													A	4.2	15	342	1532	515	225^	620	378	456	263^	104^	164^	341^	180^	263^	167^	106^	78v	202^	99^	369	281^		
1.00 - 1.30													A	4.6	16	375	1592	545	253^	708	392	503	295^	144^	205^	387	190^	323	245^	165^	32v	222^	112^	275^	203^		
BETCHA DON'T KNOW-8:28AM										11	176	174	A	5.3	32	432	1669	191^	126^	191^	95^	167^	143^	72^	24v	185^	27v	137^	163^	136^	22v	110^	57v	1183	542		
SAT. 8.28A										2	NBC	CN	95	95	B	4.3	28	350	1758	205	124	243	137	186	130	86	53	173	76	129	99	74	39	137	48	1205	646
BETCHA DON'T KNOW-9:28AM										11	209	209	A	9.2	39	750	1733	246	117^	248	96^	184	160^	107^	55^	201	66^	139^	125^	95^	40v	172	104^	1112	596		
SAT. 9.28A										2	NBC	CN	99	99	B	9.1	41	742	1710	216	113	229	132	190	126	77	36	176	82	139	114	65	31	151	79	1154	678
BETCHA DON'T KNOW-10:28AM										11	200	200	A	6.1	24	497	1791	304	154^	314	117^	233^	195^	141^	65^	235^	86^	158^	140^	115^	34v	177^	106^	1065	560		
SAT. 10.28A										2	NBC	CN	97	97	B	5.5	21	448	1606	241	115	295	169	223	133	83	59	167	84	121	86	54	38	139	52	1005	542
BETCHA DON'T KNOW-11:58AM										10	184	181	A	4.2	15	342	1675	326^	76v	343^	169^	228^	161^	111^	98^	311^	151^	239^	157^	109^	72v	274^	126^	747	336^		
SAT. 11.58A										2	NBC	CN	93	93	B	4.8	17	391	1603	267	89	306	167	212	141	82	80	306	179	250	180	89	56	198	82	793	395
BETCHA DON'T KNOW-12:28PM										11	158	174	A	5.0	18	408	1721	345	99^	391	129^	234^	191^	169^	145^	384	205^	285^	184^	144^	68v	231^	114^	715	328		
SAT. 12.28P										2	NBC	CN	78	91	B	5.3	17	432	1627	292	135	345	160	230	161	128	109	373	210	278	176	107	85	207	80	702	354
BLACKSTAR(B)												158	A	4.8	17	391	1396	308^	77v	387^	145v	253^	128v	144v	134v	462^	330^	330^	218^	43v	132v	109v	23v	438^	60v		
2 SAT. 11.30A										30	CBS	CA		79																							
BLACKSTAR(B)												156	A	6.0	22	489	1757	347^	139^	451^	241^	327^	286^	154^	105v	288^	172^	228^	206^	76v	47v	356^	113v	662	270^		
1 SAT. 11.30A										30	CBS	CA		78																							

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																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	START DAY	TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11
WEEKEND DAYTIME CONT'D																																	
BUGS BUNNY/ROAD RUNNER 1	14	190	172	A	5.8	24	473	1729	304	162	403	237	303	196	114	88	299	218	245	166	65	35	265	73	762	321							
SAT. 9.30A 30 CBS CA	96	85	B	6.2	25	505	1605	319	140	358	171	231	159	142	98	302	173	216	173	101	55	190	73	755	381								
BUGS BUNNY/ROAD RUNNER 2	15	190	172	A	6.6	25	538	1680	298	183	378	202	294	210	144	64	344	213	280	228	123	34	300	128	658	290							
SAT. 10.00A 30 CBS CA	96	85	B	7.6	29	619	1655	332	150	376	175	250	168	156	106	354	187	256	212	140	58	219	95	706	360								
BUGS BUNNY/ROAD RUNNER 3	15	190	172	A	7.1	26	579	1637	346	195	438	204	327	256	180	83	435	260	340	265	143	55	219	104	545	217							
SAT. 10.30A 30 CBS CA	96	85	B	8.0	29	652	1648	336	152	394	194	272	164	152	111	371	219	283	221	120	58	213	106	670	344								
BUGS BUNNY/ROAD RUNNER 4	15	175	172	A	6.6	24	538	1714	320	174	417	213	278	207	130	119	411	279	342	247	93	60	362	69	524	137							
SAT. 11.00A 30 CBS CA	85	85	B	8.6	30	701	1724	364	152	426	228	307	186	136	107	380	235	292	207	102	73	231	100	687	353								
BULLWINKLE	24	131	146	A	4.5	16	367	1267	240	68	343	196	272	144	125	57	185	76	95	81	78	71	174	87	565	264							
SAT. 12.30P 30 NBC CA	71	85	B	3.8	13	310	1475	278	101	329	165	215	130	102	102	324	165	217	159	100	90	179	92	643	320								
CBS NCAA BSKBL CHAMP-SA-1	2	177	198	A	7.9	27	644	1396	370	161	395	129	241	208	170	138	796	320	465	436	342	258	63	28	142	78							
1 SAT. 12.00N 120 CBS SE	85	99	B	7.9	27	644	1396	370	161	395	129	241	208	170	138	796	320	465	436	342	258	63	28	142	78								
2 SAT. 12.30P 137																																	
12.00 - 12.30				A	5.5	19	448	1654	505	159	542	248	357	306	170	169	574	268	364	273	182	192	120	44	418	201							
12.30 - 1.00				A	6.1	22	497	1431	348	141	358	127	219	194	146	120	800	345	465	451	332	258	72	42	201	115							
1.00 - 1.30				A	7.9	27	644	1402	369	156	387	129	247	219	177	126	800	301	437	433	376	273	58	23	157	88							
1.30 - 2.00				A	9.1	30	742	1462	387	159	427	115	245	210	199	166	852	335	487	446	362	307	59	33	124	76							
2.00 - 2.30				A	10.2	33	831	1184	335	189	348	95	203	177	160	124	819	328	508	462	357	230	17	17	LT	LT							
CBS NCAA BSKBL CHAMP-SA-2	2	200	200	A	8.5	25	693	1367	326	120	363	88	192	187	172	147	827	423	577	435	279	211	95	33	82	60							
1 SAT. 2.00P 145 CBS SE	99	99	B	8.5	25	693	1367	326	120	363	88	192	187	172	147	827	423	577	435	279	211	95	33	82	60								
2 SAT. 2.47P 133																																	
2.00 - 2.30				A	7.9	26	644	1638	439	75	524	108	293	249	267	210	781	314	442	335	321	273	109	71	224	162							
2.30 - 3.00				A	7.6	23	619	1628	376	81	470	84	224	219	210	228	967	541	671	459	296	226	82	48	109	78							
3.00 - 3.30				A	8.9	27	725	1327	326	133	364	96	202	203	168	136	831	417	581	466	289	195	93	27	39	19							
3.30 - 4.00				A	9.2	26	750	1329	327	133	355	97	208	214	175	121	787	423	554	404	246	198	133	38	54	34							
4.00 - 4.30				A	8.8	25	717	1350	287	118	313	79	164	172	158	122	837	458	617	453	257	207	98	25	102	81							
4.30 - 5.00				A	6.6	18	538	1249	261	116	270	70	88	54	86	162	893	422	655	513	344	238	9	9	77	77							
CBS NCAA BSKBL CHAMP-SA-3	1	223		A	11.3	28	921	1635	402	133	466	134	250	281	229	167	894	387	582	460	396	248	125	53	150	111							
1 SAT. 4.25P 125 CBS SE	99		B	11.3	28	921	1635	402	133	466	134	250	281	229	167	894	387	582	460	396	248	125	53	150	111								
4.30 - 5.00				A	10.2	28	831	1502	338	140	375	114	223	261	225	111	870	404	590	449	380	241	112	40	145	115							
5.00 - 5.30				A	11.2	28	913	1612	356	128	410	126	223	266	208	134	946	430	625	466	413	253	92	31	164	120							
5.30 - 6.00				A	11.9	29	970	1653	391	111	443	117	228	274	230	156	888	352	540	452	426	263	151	67	171	117							
6.00 - 6.30				A	12.1	27	986	1763	515	144	608	171	307	315	243	254	892	365	587	492	384	238	140	73	123	98							
CBS NCAA BSKBL CHAMP-SU-1	2	198	197	A	10.2	29	831	1628	426	203	457	168	285	256	203	146	891	398	632	521	408	197	165	43	115	79							
1 SUN. 2.13P 133 CBS SE	99	99	B	10.2	29	831	1628	426	203	457	168	285	256	203	146	891	398	632	521	408	197	165	43	115	79								
2 SUN. 12.00N 137																																	
12.00 - 12.30				A	7.6	26	619	1544	399	204	468	224	277	176	145	173	811	395	571	392	354	190	204	68	61	61							
12.30 - 1.00				A	9.7	31	791	1603	346	200	389	178	235	184	145	127	930	469	682	470	386	195	225	57	59	43							
1.00 - 1.30				A	10.1	30	823	1565	342	162	370	128	172	151	150	162	950	369	624	543	496	227	205	51	40	29							
1.30 - 2.00				A	11.0	30	897	1547	370	178	390	121	178	177	177	170	927	312	571	548	522	226	166	47	64	27							
2.30 - 3.00				A	9.7	27	791	1604	441	248	485	138	351	335	263	119	821	421	617	494	334	170	135	34	163	113							
3.00 - 3.30				A	11.1	30	905	1714	493	224	507	174	337	315	228	153	878	410	660	536	374	187	153	42	176	126							
3.30 - 4.00				A	12.1	31	986	1736	497	203	523	191	349	321	243	151	900	403	669	569	396	195	135	33	178	130							
4.00 - 4.30				A	11.7	29	954	1719	482	188	512	206	357	333	223	136	895	409	677	571	386	187	137	30	175	116							
CBS NCAA BSKBL CHAMP-SU-2	2	195	197	A	11.8	28	962	1532	435	192	460	136	273	251	238	163	861	324	563	530	442	232	120	28	91	62							
1 SUN. 4.26P 128 CBS SE	99	99	B	11.8	28	962	1532	435	192	460	136	273	251	238	163	861	324	563	530	442	232	120	28	91	62								
CONT'D																																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
											VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2		AVG. AUD. %	AVG. SHARE %	(0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	TOTAL	18- 34	WOMEN 18- 49	25- 54	35- 64	55+	TOTAL	18- 34	MEN 18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
WEEKEND DAYTIME CONT'D																														
IN THE NEWS-10.56AM					26	190	172	A	7.0	26	571	1651	371	212	470	213	351	279	201^	86^	464	292	353	278	139^	56^	201^	95^	516	217
SAT. 10.56A 3 CBS CN					96	85	B	7.5	28	611	1597	340	149	393	205	286	171	148	96	338	214	263	195	94	52	205	109	661	335	
IN THE NEWS-11.26AM					26	175	172	A	6.4	23	522	1707	339	151^	437	220^	282	217^	130^	136^	403	263	318	236	89^	75^	352	67^	515	121
SAT. 11.26A 3 CBS CN					85	85	B	7.6	28	619	1658	361	153	420	234	310	184	132	97	342	214	262	180	86	67	212	90	684	344	
INVERRARY CLASSIC-SAT(S)					165			A	4.2	11	342	1503	421^	218^	558^	158v	211^	200^	122v	347^	877	228^	371^	430^	316^	404^	53v	53v	15v	15v
1 SAT. 4.30P 60 NBC SE					88			A	4.5	12	367	1452	403^	237^	547^	185^	236^	215^	134v	311^	848	226^	357^	429^	292^	370^	30v	30v	27v	27v
4.30 - 5.00								A	4.0	10	326	1506	430^	187^	553^	123v	176v	176v	107v	377^	877	218^	370^	414^	331^	430^	76v	76v	LT	LT
5.00 - 5.30								A																						
INVERRARY CLASSIC-SUN(S)					183			A	4.4	11	359	1404	436^	150v	610^	161v	200^	125v	184^	370^	626^	91v	247^	257^	298^	343^	90v	22v	78v	50v
1 SUN. 3.04P 116 NBC SE					94			A	3.9	11	318	1443	507^	182v	664^	170v	258^	186v	259^	374^	630^	116v	249^	229^	231^	360^	46v	LT	103v	LT
3.00 - 3.30								A	3.8	10	310	1429	546^	171v	736^	210^	241^	126v	213^	456^	603^	57v	154v	200^	253^	403^	58v	32v	32v	LT
3.30 - 4.00								A	4.8	12	391	1478	384^	184^	613	186^	202^	115v	170^	358^	639	96v	268^	267^	328^	333^	116v	23v	110v	110v
4.00 - 4.30								A	4.9	12	399	1326	372^	76v	492^	106v	136v	95v	125v	326^	651	95v	302^	318^	366^	305^	120v	24v	63v	63v
4.30 - 5.00																														
JOHN DENVER CELEB. SKIING(S)					179			A	7.1	18	579	1492	483	157^	550	259^	349^	254^	185^	183^	707	257^	440	399^	311^	204^	116^	45v	119^	107^
2 SUN. 3.00P 60 NBC SE					93			A	7.0	18	571	1483	477	153^	543	258^	338^	243^	188^	187^	717	284^	456	423	288^	203^	109^	56v	114^	99v
3.00 - 3.30								A	7.2	18	587	1484	486	158^	552	261^	357^	259^	177^	180^	688	222^	417	371^	334^	204^	121^	63v	123^	114^
3.30 - 4.00																														
KID SUPER POWER I					26	200	200	A	7.0	29	571	1694	273	125^	282	98^	204^	161^	112^	72^	224	64^	147^	133^	127^	33v	137^	84^	1051	504
SAT. 9.30A 30 NBC CA					97	97	B	6.0	25	489	1660	234	93	256	145	181	101	69	67	175	90	133	93	65	30	141	65	1088	639	
KID SUPER POWER II					26	200	200	A	6.7	26	546	1822	303	161^	310	95^	220	188^	147^	75^	246	79^	168^	153^	138^	29v	173^	110^	1093	579
SAT. 10.00A 30 NBC CA					97	97	B	5.8	23	473	1660	239	113	267	149	198	116	78	58	196	116	156	98	60	33	132	47	1065	627	
KIDS ARE PEOPLE TOO I					24	123	123	A	2.5	10	204	1363	338^	113v	427^	147v	196^	153^	118v	187^	342^	195^	284^	259^	109v	49v	83v	59v	511^	363^
1 SUN. 10.30A 33 ABC CL					82	82	B	2.4	9	196	1486	402	145	436	191	283	217	148	129	300	150	232	156	119	56	217	113	533	331	
2 SUN. 10.30A 32								A	2.4	9	196	1444	357^	107v	443^	143v	194^	159^	127v	197^	377^	220^	317^	286^	117v	50v	87v	61v	537^	384^
10.30 - 11.00																														
KIDS ARE PEOPLE TOO II					24	123	123	A	2.9	11	236	1042	288^	182^	386^	195^	230^	169^	80v	123v	199^	85v	152^	161^	92v	38v	76v	46v	381^	276^
1 SUN. 11.03A 27 ABC CL					82	82	B	2.8	11	228	1485	427	157	474	212	307	224	165	137	296	119	208	159	144	63	214	94	501	337	
2 SUN. 11.02A 28																														
LAVERNE AND SHIRLEY					22	196	195	A	5.7	23	465	1628	129^	44v	132^	64v	101^	70^	50v	31v	227^	156^	208^	160^	71^	19v	245^	158^	1024	656
SAT. 9.30A 30 ABC CA					99	98	B	6.3	26	513	1681	208	106	242	126	180	128	97	52	178	90	151	126	78	25	243	83	1018	652	
MEET THE PRESS					24	177	173	A	4.0	14	326	1245	444	110^	508	114^	141^	155^	132^	331^	692	116^	275^	264^	368^	327^	23v	LT	22v	LT
SUN. 12.30P 30 NBC CC					97	98	B	4.1	14	334	1313	475	129	541	110	176	170	176	333	639	137	279	271	303	316	42	LT	91	47	
NBA ON CBS					7	166		A	5.3	18	432	1563	342^	171^	402^	146^	313^	224^	186^	89v	871	458^	597	485^	309^	208^	144^	44v	146^	79v
1 SUN. 12.00N 133 CBS SE					92			B	6.2	17	505	1543	349	170	377	119	221	189	191	138	877	391	619	516	393	205	106	25	183	120
12.00 - 12.30								A	2.9	12	236	1462	408^	204v	408^	43v	277^	277^	234v	131v	812^	422^	576^	462^	292^	165v	93v	50v	149v	64v
12.30 - 1.00								A	4.7	17	383	1582	368^	165^	462^	141v	331^	237^	190^	131v	839	369^	522^	482^	341^	241^	138v	65v	143v	55v
1.00 - 1.30								A	6.2	21	505	1521	273^	102v	332^	102v	243^	184^	173^	89v	900	509	645	506	303^	199^	169^	43v	120v	63v
1.30 - 2.00								A	6.4	20	522	1602	335^	178^	402^	209^	349^	210^	159^	53v	889	493	630	501	294^	199^	156^	33v	155^	102v
NBC SPORTS-RINGSIDE					2	166	169	A	6.0	17	489	1321	390	146^	456	203^	278	227^	150^	149^	807	244^	441	434	455	274	19v	LT	39v	29v
1 SAT. 2.00P 150 NBC SE					89	88	B	6.0	17	489	1321	390	146	456	203	278	227	150	149	807	244	441	434	455	274	19	LT	39	29	
2 SAT. 3.00P 150								A	4.9	16	399	1278	326^	173^	439^	161^	180^	161^	160^	223^	741	222^	339^	297^	432^	337^	42v	22v	56v	56v
2.00 - 2.30																														
CONT'D																														

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																													
														VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																															
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)																		
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																		
WEEKEND DAYTIME CONT'D																																													
USA VS-WRLD-OLYMPIC SPRTS																		7	183	186	A	6.8	17	554	1588	493	204^	532	188^	309	278	265	168^	696	219	422	451	396	156^	191^	108^	169^	134^		
SUN.																		3.30P	60	ABC SE	95	96	B	7.9	20	644	1572	498	189	528	174	326	305	264	159	716	261	443	429	361	179	163	67	165	122
3.30 - 4.00																					A	6.0	15	489	1656	547	206^	586	189^	339	319	313	171^	724	197^	432	497	455	163^	188^	115^	158^	125^		
4.00 - 4.30																					A	7.7	19	628	1508	438	194	478	179^	277	237	223	165^	662	233	410	407	343	147^	191^	102^	177^	138^		

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					35,290 43.3											
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{					21,520 26.4	23.8*		26.5*		27.1*		27.5*		27.0*		26.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					39 23.5	35* 24.2		37* 26.8		39* 27.2		40* 26.9		42* 27.7		43* 27.4
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					14,100 17.3		14,260 17.5		17,280 21.2		15,240 18.7		12,390 15.2			
	CBS TV						MR. MERLIN(B) (R)		PRIVATE BENJAMIN(B) (R)(OP)		M*A*S*H (R)		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)	{					11,980 14.7		12,470 15.3		15,320 18.8		13,450 16.5		9,940 12.2		12.3*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					22 13.9		22 15.5		27 14.7		24 15.9		20 18.6		19* 18.9	
E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					16,870 20.7				19,800 24.3							
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{					13,610 16.7	16.1*		17.3*	15.4	14.8*		15.0*		16.5*		15.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					24 15.9	24* 16.3		24* 17.2	23 17.4	21* 14.8		22* 15.1		26* 14.9		25* 16.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					21,350 26.2				26,160 32.1							
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{					16,460 20.2	18.6*		21.8*	22.8	21.6*		23.0*		23.8*		22.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					30 17.3	28* 19.9		32* 21.8	34 20.8	32* 22.5		34* 22.6		36* 23.6		37* 24.0
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					17,770 21.8		17,520 21.5		22,330 27.4		25,750 31.6					
	CBS TV						MR. MERLIN		PRIVATE BENJAMIN (OP)		M*A*S*H				EUNICE			
	AVERAGE AUDIENCE (Households (000) & %)	{					15,400 18.9		15,810 19.4		19,970 24.5		19,720 24.2					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					28 18.5		28 19.2		36 23.4		37 25.6		36* 24.6		37* 24.8	
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					17,850 21.9				19,720 24.2							
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{					13,610 16.7	16.4*		17.1*	13.4	15.3*		13.7*		12.8*		12.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%					25 16.4	25* 16.4		25* 17.4	20 16.1	22* 14.4		20* 14.0		19* 13.5		19* 12.8
TV HOUSEHOLDS USING TV WK. 1			62.5	63.3	63.5	65.3	66.7	68.6	70.1	71.5	70.2	70.3	68.9	67.6	64.5	63.3	61.9	60.0
(See Def. 1) WK. 2			61.2	63.4	63.6	65.1	65.7	67.1	67.9	69.1	68.1	68.7	68.3	68.3	66.6	65.4	63.4	61.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					19,150 23.5		16,790 20.6		20,950 25.7		20,620 25.3		22,330 27.4			
	ABC TV						HAPPY DAYS (R)		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)				HART TO HART	
	AVERAGE AUDIENCE (Households (000) & %)	{					16,060 19.7		15,490 19.0		18,750 23.0		18,990 23.3		18,010 22.1		21.8*	22.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						31 18.7	20.6	29 19.0	19.0	35 22.1	23.9	36 23.4	23.3	38 21.5	36* 22.0		39* 22.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					12,060 14.8				17,770 21.8							
	CBS TV								SIMON & SIMON(B) (OP)						CBS TUESDAY NIGHT MOVIES BETWEEN TWO BROTHERS			
	AVERAGE AUDIENCE (Households (000) & %)	{					9,050 11.1	10.9*		11.3*	11,170 13.7	13.2*		13.4*		14.5*		13.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						17 11.1	17* 10.7		17* 11.3	22 13.3	20* 13.1		20* 13.4		24* 14.5		24* 13.5
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					21,520 26.4								11,900 14.6			
	NBC TV										BRET MAVERICK (R)(SUS-OP)(OP)						BARBARA MANDRELL (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					13,280 16.3	14.8*		16.1*		17.5*		16.9*	8,390 10.3	10.9*		9.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						25 14.8	23* 14.7		25* 16.1		26* 17.7		26* 17.2	17 11.4	18* 10.5		17* 9.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,950 20.8		16,710 20.5		23,060 28.3		21,840 26.8		22,980 28.2			
	ABC TV						HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)				HART TO HART (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					14,750 18.1		15,000 18.4		20,860 25.6		19,970 24.5		18,910 23.2		23.1*	23.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						28 16.9	19.4	28 17.6	19.1	39 25.2	26.0	38 24.1	25.0	40 22.9	38* 23.3		42* 23.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					13,280 16.3				14,910 18.3							
	CBS TV								SIMON & SIMON (OP)						CBS TUESDAY NIGHT MOVIES THE GIFT OF LIFE			
	AVERAGE AUDIENCE (Households (000) & %)	{					10,430 12.8	12.4*		13.1*	9,780 12.0	10.9*		11.3*		12.8*		13.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						20 12.3	19* 12.5		20* 13.3	20 10.8	17* 11.0		18* 11.5		21* 12.7		24* 13.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,300 20.0				15,240 18.7				12,960 15.9			
	NBC TV										BRET MAVERICK (OP)		FLAMINGO ROAD (OP)				BARBARA MANDRELL (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					13,200 16.2	15.5*		17.0*	12,060 14.8	14.5*		15.0*	9,780 12.0	12.6*		11.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						25 15.2	24* 15.7		26* 17.0	23 14.6	22* 14.4		23* 15.1	21 12.9	21* 12.3		20* 11.4
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	60.6	62.9	62.9	63.5	63.2	64.2	64.6	66.2	66.0	66.2	65.9	65.3	61.4	59.8	57.9
			WK. 2	57.5	59.8	61.1	62.5	62.9	65.4	65.9	66.3	65.9	65.5	64.3	64.0	61.2	59.0	57.2
U.S. TV Households: 81,500,000																		

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45																	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					14,180 17.4				22,660 27.8																								
	ABC TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					10,510 12.9	12.6*		13.3*	14,260 17.5	16.6*		17.8*		18.4*		17.3*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					20 12.4	19* 12.8		20* 13.2	29 16.5	26* 16.7		28* 17.5		31* 18.1		31* 16.5																	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					13,040 16.0		12,800 15.7		17,520 21.5																								
	CBS TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					11,410 14.0		11,330 13.9		11,650 14.3	13.0*		14.1*		15.1*		15.0*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					22 13.9		21 14.2		23 13.0	20* 13.0		22* 13.9		25* 14.2		27* 15.0																	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					20,290 24.9				18,260 22.4		15,160 18.6		14,260 17.5																				
	NBC TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					16,380 20.1	19.4*		20.8*	16,060 19.7		13,940 17.1		10,760 13.2		13.2*	13.2*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					31 18.5	30* 20.3		32* 20.8	31 19.3	27 20.1		27 17.5		22* 16.6		23* 13.3																	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,870 20.7				20,540 25.2				21,680 26.6																				
	ABC TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					12,630 15.5	14.7*		16.3*	16,380 20.1	18.7*		21.4*	18,750 23.0	23.3*		22.7*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					25 14.1	24* 15.2		26* 15.7	33 18.7	30* 18.8		35* 20.7	41 23.1	41* 23.5		42* 23.0																	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					17,690 21.7				14,750 18.1		11,570 14.2		9,450 11.6																				
	CBS TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					13,530 16.6	16.1*		17.1*	13,040 16.0		10,190 12.5		7,170 8.8		9.3*	8.3*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					27 15.9	26* 16.2		27* 17.0	26 15.7		20 16.3		16 9.4		16* 9.2	15* 8.0																	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					20,460 25.1				18,260 22.4		17,120 21.0		16,220 19.9																				
	NBC TV																																		
	AVERAGE AUDIENCE (Households (000) & %)	{					16,710 20.5	19.9*		21.0*	16,460 20.2		15,240 18.7		13,530 16.6		16.5*	16.7*																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					33 19.3	32* 20.5		33* 21.4	32 19.8		31 20.6		30 16.5		29* 16.5	31* 16.5																	
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	WK. 2	59.0	57.9	60.1	59.6	60.3	60.0	62.1	61.1	64.4	61.4	65.0	62.7	65.3	63.1	65.7	63.2	64.1	62.3	64.7	62.4	64.2	61.2	63.8	61.0	60.7	57.7	58.6	56.4	57.4	55.2	53.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,910 18.3		12,390 15.2		13,860 17.0		15,080 18.5		17,030 20.9			
	ABC TV					POLICE SQUAD		BOSOM BUDDIES		BARNEY MILLER		TAXI (R)(OP)				20/20	
	AVERAGE AUDIENCE (Households (000) & %)					12,390 15.2		11,000 13.5		12,470 15.3		13,200 16.2		13,200 16.2		16.2*	16.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					24 15.0	15.5	21 12.8	14.1	24 15.1	15.5	26 16.0	16.4	28 16.6	28 *	15.9	15.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					22,820 28.0				16,220 19.9				13,860 17.0			
	CBS TV							MAGNUM, P.I. (R)(OP)				KNOTS LANDING				NURSE	
	AVERAGE AUDIENCE (Households (000) & %)					17,690 21.7	20.1*		23.2*	13,450 16.5	16.7*		16.3*	11,330 13.9	14.0*		13.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					34 19.3	32 *	23.2	36 *	26 16.4	26 *	26 *	26 *	24 13.8	24 *	14.1	25 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,570 19.1				16,630 20.4		14,830 18.2		17,280 21.2			
	NBC TV									FAME (OP)		DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		HILL STREET BLUES (R)	
	AVERAGE AUDIENCE (Households (000) & %)					11,980 14.7	14.0*		15.3*	15,240 18.7		13,770 16.9		13,200 16.2	16.6*	15.8*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					23 14.0	23 *	15.1	24 *	29 18.3	19.2	27 16.9	17.0	28 16.7	28 *	16.1	28 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,340 17.6		11,570 14.2		12,060 14.8		12,960 15.9		15,570 19.1			
	ABC TV					POLICE SQUAD		BOSOM BUDDIES		BARNEY MILLER (R)		TAXI (OP)				20/20	
	AVERAGE AUDIENCE (Households (000) & %)					12,140 14.9		10,110 12.4		11,000 13.5		11,570 14.2		11,820 14.5	14.5*		14.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					24 14.9	15.0	20 12.2	12.6	21 12.9	14.0	22 14.0	14.4	24 14.6	24 *	14.9	24 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,480 23.9				24,610 30.2							
	CBS TV							MAGNUM, P.I. (R)(OP)						PEOPLE'S CHOICE AWARDS			
	AVERAGE AUDIENCE (Households (000) & %)					14,910 18.3	17.4*		19.2*	14,670 18.0	16.5*		19.2*		18.9*		17.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					30 17.0	28 *	19.1	31 *	29 16.5	26 *	30 *	30 *	31 *	31 *	17.9	29 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					16,630 20.4				18,420 22.6		15,320 18.8		18,830 23.1			
	NBC TV									FAME (OP)		DIFF'RENT STROKES		GIMME A BREAK (OP)		HILL STREET BLUES	
	AVERAGE AUDIENCE (Households (000) & %)					12,550 15.4	14.4*		16.3*	17,120 21.0		13,690 16.8		15,320 18.8	18.1*		19.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					25 14.2	24 *	15.8	26 *	33 20.8	21.2	26 16.7	16.9	31 17.5	29 *	18.7	33 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	57.5	58.2	59.8	61.1	62.0	62.3	63.9	64.6	64.0	64.7	64.0	62.4	59.6	57.7	56.4
		WK. 2	57.0	59.2	58.5	59.8	60.6	61.6	62.6	62.7	63.7	64.8	64.8	64.4	62.4	61.0	60.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		NATIONAL TV AUDIENCE ESTIMATES																	
		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,040 16.0		17,280 21.2							10,920 13.4			
		AVERAGE AUDIENCE (Households (000) & %)					11,490 14.1		10,110 12.4							9,210 11.3			
		SHARE OF AUDIENCE %					24		20							20			
		AVG. AUD. BY ¼ HR. %					13.8	14.4	11.9	12.2	12.7	12.6	12.4	12.7		11.6	11.5	11.1	11.2
WEEK 1	CBS TV	TOTAL AUDIENCE (Households (000) & %)					23,960 29.4				25,510 31.3					19,230 23.6			
		AVERAGE AUDIENCE (Households (000) & %)					18,340 22.5				22,010 27.0					16,220 19.9			
		SHARE OF AUDIENCE %					38				44					36			
		AVG. AUD. BY ¼ HR. %					19.4	21.2	24.0	25.5	26.0	27.1	27.4	27.3		20.5	19.9	20.0	19.2
WEEK 1	NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,510 12.9				14,590 17.9								
		AVERAGE AUDIENCE (Households (000) & %)					7,090 8.7				8,390 10.3								
		SHARE OF AUDIENCE %					15				18								
		AVG. AUD. BY ¼ HR. %					8.5	8.7	9.5	8.1	8.7	9.1	9.5	9.5		11.8	11.6	11.2	11.0
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,430 17.7		16,060 19.7							14,510 17.8			
		AVERAGE AUDIENCE (Households (000) & %)					12,630 15.5		10,350 12.7							11,900 14.6			
		SHARE OF AUDIENCE %					26		21							25			
		AVG. AUD. BY ¼ HR. %					15.0	16.1	12.3	12.3	13.4	12.7	12.5	13.1		13.7	14.7	15.1	14.7
WEEK 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,610 30.2				26,980 33.1					18,830 23.1			
		AVERAGE AUDIENCE (Households (000) & %)					18,340 22.5				21,920 26.9					15,810 19.4			
		SHARE OF AUDIENCE %					37				44					33			
		AVG. AUD. BY ¼ HR. %					19.2	20.6	24.2	25.9	26.1	26.7	27.4	27.3		20.0	19.4	19.4	19.0
WEEK 2	NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,080 13.6				14,670 18.0								
		AVERAGE AUDIENCE (Households (000) & %)					7,820 9.6				8,310 10.2								
		SHARE OF AUDIENCE %					16				17					14			
		AVG. AUD. BY ¼ HR. %					10.2	9.9	9.5	8.8	7.5	8.1	8.5	9.0		12.1	12.1	12.6	12.1
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	51.6	53.5	53.5	55.8	57.8	59.4	60.2	61.4	61.6	62.2	61.3	60.7	57.6	56.0	55.1	53.9	
		WK. 2	56.3	56.7	56.6	57.9	59.9	60.6	61.1	61.6	61.8	61.2	62.0	62.0	59.5	58.9	58.3	57.0	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					26,240 32.2								24,210 29.7			
	ABC TV								T.J. HOOKER (OP)								LOVE BOAT (R)(OP)
	AVERAGE AUDIENCE (Households (000) & %)					17,850 21.9								18,830 23.1			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					39 17.6	18.6* 33 *		22.6* 39 *		24.4* 43 *		21.8* 39 *		24.0* 43 *		23.5* 43 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					14,340 17.6				14,100 17.3							
	CBS TV								WALT DISNEY THE MOON-SPINNERS, PART 1(R)(OP)								CBS SAT. NIGHT MOVIE THE CHAMP(R)
	AVERAGE AUDIENCE (Households (000) & %)					9,450 11.6				9,130 11.2							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 11.6	11.3* 20 *		11.9* 21 *	9.8* 17 *		11.2* 20 *		11.8* 21 *		11.9* 22 *	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					10,020 12.3			12,710 15.6					8,480 10.4			
	NBC TV								ONE OF THE BOYS								MCCLAIN'S LAW
	AVERAGE AUDIENCE (Households (000) & %)					8,310 10.2			7,420 9.1					7,010 8.6			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18 10.3			16 8.7	8.5* 15 *		8.8* 16 *		9.9* 18 *		8.3* 15 *	9.0* 17 *
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					18,830 23.1				23,310 28.6				19,640 24.1			
	ABC TV								T.J. HOOKER (OP)								FANTASY ISLAND
	AVERAGE AUDIENCE (Households (000) & %)					13,940 17.1				17,770 21.8				15,730 19.3			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					30 14.9	15.4* 27 *		18.7* 32 *	18.9* 33 *		24.7* 43 *		19.4* 36 *		19.3* 37 *	
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					17,690 21.7								11,080 13.6			
	CBS TV								WALT DISNEY THE MOON-SPINNERS, PART 2(R)(OP)								CBS NEWS SPECIAL REPORT CENTRAL AMERICA IN REVOLT
	AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2						6,280 7.7					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 14.5	14.6* 26 *		14.7* 25 *		13.4* 23 *	7.5* 14		8.0* 15 *		7.6* 15 *	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					11,080 13.6			14,260 17.5					12,800 15.7			
	NBC TV								ONE OF THE BOYS								MCCLAIN'S LAW
	AVERAGE AUDIENCE (Households (000) & %)					9,290 11.4			8,970 11.0					10,430 12.8			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 11.1			19 9.5	9.7* 17 *		11.3* 19 *		12.6* 23 *		13.0* 25 *	
TV HOUSEHOLDS USING TV		WK. 1	51.4	52.4	53.4	54.7	56.5	57.1	57.7	57.3	56.2	56.2	55.6	55.9	55.3	55.1	54.7
(See Def. 1)		WK. 2	53.9	55.2	55.3	56.3	57.3	57.1	57.4	58.3	58.2	58.0	56.9	56.9	54.0	53.3	52.3
U.S. TV Households: 81,500,000																	

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	6,280 7.7														
	ABC TV		ABC WEEKEND REPORT- SAT.														
	AVERAGE AUDIENCE (Households (000) & %)	{	5,950 7.3														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	15 7.3														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%															
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{		10,680 13.1													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		6,110 7.5													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%		22 8.3	7.9* 7.5			7.4* 7.4		7.2	7.3						
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,790 7.1														
	ABC TV		ABC WEEKEND REPORT- SAT.														
	AVERAGE AUDIENCE (Households (000) & %)	{	5,710 7.0														
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	15 7.0														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{		10,760 13.2													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		5,790 7.1	8.0* 21 *			7.3* 23 *		5.9* 21 *							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%		8.3	7.6		7.4	7.1	6.4	5.1							
TV HOUSEHOLDS USING TV		WK. 1	50.8	46.2	40.2	37.5	35.1	32.7	29.7	28.0	25.1	22.3	20.0	17.5	15.4	13.9	12.3
(See Def. 1)		WK. 2	47.7	43.5	38.9	36.4	33.2	30.3	28.4	26.7	23.8	21.9	19.6	17.6	16.2	14.6	12.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	13,120 16.1				16,710 20.5				22,330 27.4							
	ABC TV		CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE (9:00-11:17PM) (SUSTAINING 11:17-11:22PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,780 12.0	11.0*		13.0*	12,960 15.9	15.5*		16.4*	14,430 17.7	17.7*		17.0*		17.7*		18.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	19 10.5	19 *		20 *	24 15.3	24 *		24 *	28 17.9	26 *		25 *		29 *		30 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	25,670 31.5				18,910 23.2		18,420 22.6		21,600 26.5		22,250 27.3		18,990 23.3			
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	{	20,860 25.6	24.3*		27.0*	16,630 20.4		17,120 21.0		19,400 23.8		20,460 25.1		16,460 20.2		20.6*	19.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	41 23.1	41 *		42 *	31 19.9		31 20.9		35 23.1		37 24.5		33 20.8		34 *	33 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	11,570 14.2				16,140 19.8				21,600 26.5							
	NBC TV		FATHER MURPHY				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE THE WILD GEESE(OP) (9:00-11:30PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,210 11.3	10.1*		12.4*	13,040 16.0	15.6*		16.4*	13,200 16.2	16.2*		15.6*		16.0*		16.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	18 9.7	17 *		19 *	24 15.5	24 *		24 *	26 16.3	24 *		23 *		26 *		28 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	13,280 16.3				15,570 19.1				20,540 25.2							
	ABC TV		CODE RED				TODAY'S FBI (R)(OP)				I LOVE LIBERTY (OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	10,600 13.0	12.3*		13.7*	12,140 14.9	13.7*		16.2*	12,880 15.8	17.3*		16.5*		15.0*		14.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	21 12.0	20 *		21 *	23 13.4	21 *		24 *	25 17.5	26 *		26 *		24 *		25 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	26,240 32.2				19,640 24.1		19,230 23.6		22,330 27.4		21,760 26.7		20,620 25.3			
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	{	21,350 26.2	25.1*		27.2*	17,850 21.9		17,850 21.9		20,380 25.0		19,890 24.4		17,600 21.6		21.7*	21.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	41 24.1	41 *		42 *	33 21.6		33 22.3		38 24.4		38 25.6		36 21.5		35 *	36 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	11,410 14.0				18,010 22.1				19,970 24.5							
	NBC TV		FATHER MURPHY				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE THE TOWERING INFERNO, PART 1(R)(BUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	8,800 10.8	9.9*		11.7*	14,100 17.3	17.0*		17.6*	13,040 16.0	14.5*		15.8*		17.3*		16.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	17 9.5	16 *		18 *	26 16.3	26 *		26 *	25 13.9	22 *		24 *		28 *		28 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	58.0	60.7	64.0	65.6	64.2	65.5	66.7	68.5	68.1	68.7	67.3	66.7	62.0	60.8	60.2	58.6
		WK. 2	60.1	62.4	64.8	65.7	64.7	66.3	66.8	67.1	66.2	66.2	64.7	64.7	61.6	60.9	60.1	57.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W	TOTAL AUDIENCE (Households (000) & %)		{	4,160 5.1												
	ABC TV			(1) (R)(-OP)	ABC WEEKEND REPORT-SUN. (11:22-11:37PM) (OP)											
	AVERAGE AUDIENCE (Households (000) & %)		{	3,750 4.6												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	11 4.7	4.4											
E	TOTAL AUDIENCE (Households (000) & %)		{	5,870 7.2												
	CBS TV			CBS SUNDAY NEWS- OSGOOD												
	AVERAGE AUDIENCE (Households (000) & %)		{	5,710 7.0												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	13 7.0												
K	TOTAL AUDIENCE (Households (000) & %)		{			1,550 1.9										
	NBC TV			NBC SUNDAY NIGHT MOVIE THE WILD GEESSE (9:00-11:30PM)												
	AVERAGE AUDIENCE (Households (000) & %)		{			980 1.2										
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%			7 1.5	1.4* 1.4		1.3* 1.3		1.1* 1.0		.9* .8		.9	
1	TOTAL AUDIENCE (Households (000) & %)		{	3,340 4.1												
	ABC TV			ABC WEEKEND REPORT- SUN.												
	AVERAGE AUDIENCE (Households (000) & %)		{	3,100 3.8												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	8 3.8												
E	TOTAL AUDIENCE (Households (000) & %)		{	5,050 6.2												
	CBS TV			CBS SUNDAY NEWS- OSGOOD												
	AVERAGE AUDIENCE (Households (000) & %)		{	4,970 6.1												
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	13 6.1												
K	TOTAL AUDIENCE (Households (000) & %)		{			2,610 3.2										
	NBC TV															
	AVERAGE AUDIENCE (Households (000) & %)		{			1,300 1.6										
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%			7 1.8	1.7* 1.6		1.7* 1.7		1.6* 1.5		8* 1.3			
2	TOTAL AUDIENCE (Households (000) & %)		{													
	NBC TV															
	AVERAGE AUDIENCE (Households (000) & %)		{													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%													
TV HOUSEHOLDS USING TV		WK 1	56.2	47.5	36.9	30.7	26.0	22.2	19.8	18.0	15.9	14.4	12.3	10.1	9.1	7.7
(See Def. 1)		WK 2	47.7	41.3	33.1	28.5	25.4	22.5	20.1	17.7	15.5	13.5	11.5	9.8	8.4	7.2
U.S. TV Households			81,500,000													
(1) ABC SUNDAY NIGHT MOVIE, COMA, ABC, (9:00-11:17PM) (SUSTAINING 11:17-11:22PM)																

For explanation of symbols, See page A

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			5,460 6.7				5,130 6.3									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,400 5.4				4,400 5.4									
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			26 5.6		5.3		25 5.3		5.5							
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	5,380 6.6										3,830 4.7				5,300 6.5	
	CBS TV											ONE DAY AT A TIME-M-F				ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)	2,450 3.0		2.3*		3.1*		3.2*		3.4*		3,260 4.0				4,560 5.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	15 2.1		13*		15*		15*		16*		20 3.7		4.2		27 5.3	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			5,130 6.3				5,460 6.7				1,550 1.9				2,930 3.6	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				REGIS PHILBIN SHOW				BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,160 5.1				4,490 5.5				1,140 1.4				2,360 2.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			25 5.2		5.0		25 5.6		5.4		7 1.4		1.5		14 2.6	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			6,030 7.4				5,050 6.2									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,650 5.7				4,240 5.2									
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			29 5.7		5.6		25 5.4		5.1							
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			2,530 3.1				2,610 3.2				3,670 4.5				4,650 5.7	
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)				ONE DAY AT A TIME-M-F				ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)			2,040 2.5				2,120 2.6				3,020 3.7				3,990 4.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			13 2.4		2.6		13 2.7		2.6		19 3.5		3.9		24 4.7	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			4,730 5.8				4,890 6.0				1,790 2.2				2,930 3.6	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				REGIS PHILBIN SHOW				BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			3,750 4.6				4,080 5.0				1,470 1.8				2,530 3.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			23 4.6		4.5		24 5.1		4.9		9 1.8		1.9		15 2.9	
TV HOUSEHOLDS USING TV WK. 1		11.5	14.4	17.0	18.5	20.1	21.6	21.8	21.2	20.6	20.8	20.7	20.7	20.0	20.4	20.9	21.7
(See Def. 1) WK. 2		10.8	13.6	16.1	17.5	19.1	20.6	20.7	20.3	20.1	20.4	20.1	20.3	19.7	19.8	20.5	21.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	6,930 8.5				5,870 7.2		5,620 6.9		9,210 11.3				8,560 10.5					
	ABC TV		LOVE BOAT DAYTIME (SUS-OP)				FAMILY FEUD (SUS-OP)		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)					
	AVERAGE AUDIENCE (Households (000) & %)	{	4,970 6.1	5.7*		6.4*	4,970 6.1		4,730 5.8		6,850 8.4	8.0*		9.0*	6,520 8.0	7.8*		8.1*		
	SHARE OF AUDIENCE %		26	25 *		27 *	23		22		29	28 *		31 *	28	28 *		29 *		
	AVG. AUD. BY 1/4 HR. %	%	5.6	5.9	6.3	6.5	5.9	6.2	5.6	6.1	7.6	8.3	8.9	9.0	7.7	7.9	8.0	8.1		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1		7,660 9.4				8,560 10.5				8,070 9.9				6,190 7.6			
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				SEARCH FOR TOMORROW					
	AVERAGE AUDIENCE (Households (000) & %)	{	5,790 7.1		6,680 8.2				6,280 7.7	7.7*		6,360 7.8	7.5*				5,460 6.7			
	SHARE OF AUDIENCE %		31		34				29	30 *		27	26 *				29 *	24		
	AVG. AUD. BY 1/4 HR. %	%	6.8	7.5	8.1	8.3		7.6	7.7	7.7	7.7	7.5	7.7	8.1	8.0	6.8	6.6			
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	4,890 6.0		4,240 5.2		3,500 4.3		3,420 4.2		5,950 7.3				4,810 5.9					
	NBC TV		WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		DAYS OF OUR LIVES				ANOTHER WORLD					
	AVERAGE AUDIENCE (Households (000) & %)	{	4,240 5.2		3,590 4.4		2,930 3.6		2,930 3.6		4,480 5.5	5.3*		5.7*	3,590 4.4	4.4*		4.4*		
	SHARE OF AUDIENCE %		23		18		14		14		19	19 *		20 *	16	16 *		16 *		
	AVG. AUD. BY 1/4 HR. %	%	5.1	5.3	4.3	4.5	3.5	3.7	3.6	3.5	5.1	5.5	5.8	5.7	4.5	4.3	4.4	4.4		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1				5,950 7.3		6,760 8.3		9,450 11.6				8,720 10.7					
	ABC TV		LOVE BOAT DAYTIME (SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)					
	AVERAGE AUDIENCE (Households (000) & %)	{	4,650 5.7	5.3*		6.1*	5,130 6.3		5,710 7.0		7,250 8.9	8.5*		9.2*	6,600 8.1	7.7*		8.4*		
	SHARE OF AUDIENCE %		25	24 *		26 *	24		26		31	29 *		32 *	29	27 *		30 *		
	AVG. AUD. BY 1/4 HR. %	%	5.1	5.5	6.0	6.3	6.1	6.5	6.7	7.2	8.3	8.7	9.3	9.2	7.7	8.2	8.5	8.5		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	6,110 7.5		7,170 8.8				7,910 9.7				7,580 9.3				5,790 7.1			
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				SEARCH FOR TOMORROW					
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4		6,440 7.9				5,790 7.1	6.9*		7.3*	5,950 7.3	7.0*		7.6*	5,130 6.3			
	SHARE OF AUDIENCE %		29		33				27	26 *		27 *	26	24 *		27 *	23			
	AVG. AUD. BY 1/4 HR. %	%	6.0	6.8	7.7	8.1		6.7	7.1	7.4	7.3	7.0	7.2	7.6	7.6	6.3	6.3			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{	4,730 5.8		4,240 5.2		3,420 4.2		3,590 4.4		6,110 7.5				5,380 6.6					
	NBC TV		WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		DAYS OF OUR LIVES				ANOTHER WORLD					
	AVERAGE AUDIENCE (Households (000) & %)	{	4,160 5.1		3,750 4.6		2,930 3.6		2,930 3.6		4,650 5.7	5.6*		5.9*	4,080 5.0	5.0*		5.0*		
	SHARE OF AUDIENCE %		23		19		14		13		20	19 *		20 *	18	18 *		18 *		
	AVG. AUD. BY 1/4 HR. %	%	5.1	5.1	4.4	4.7	3.5	3.7	3.5	3.7	5.5	5.7	5.7	6.0	5.1	5.0	5.0	4.9		
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	WK. 2	22.4	23.4	23.8	24.8	26.6	27.4	26.6	27.3	27.8	28.7	28.9	28.6	27.9	28.5	28.3	28.7
					21.9	22.6	23.2	24.5	26.5	27.7	26.9	28.0	28.8	29.1	28.6	28.8	28.1	28.1	27.8	28.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR. 8-12, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 10,350 12.7	GENERAL HOSPITAL (SUS-OP)				4,400 5.4		EDGE OF NIGHT								11,740 14.4
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,150 10.0	9.7*				3,830 4.7		14								10,350 12.7
	SHARE OF AUDIENCE %	{ 32	33 *				32 *		14								23
	AVG. AUD. BY ¼ HR. %	{ 9.3	10.1	10.4	10.2	4.9	4.6										12.9
K 1	TOTAL AUDIENCE (Households (000) & %)	{ 7,990 9.8	GUIDING LIGHT (OP)				2,690 3.3		TATTLETALES								12,230 15.0
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,360 7.8	7.6*				2,360 2.9		9								10,680 13.1
	SHARE OF AUDIENCE %	{ 25	26 *				25 *		9								23
	AVG. AUD. BY ¼ HR. %	{ 7.5	7.8	8.1	8.0	2.8	3.0										13.2
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 3,910 4.8	TEXAS				(S)(OP)										11,000 13.5
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,770 3.4	3.3*				3.6*		11 *								9,780 12.0
	SHARE OF AUDIENCE %	{ 11	11 *				11 *		21								21
	AVG. AUD. BY ¼ HR. %	{ 3.3	3.3	3.4	3.8												12.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 10,270 12.6	GENERAL HOSPITAL (SUS-OP)				4,240 5.2		EDGE OF NIGHT		(S)(OP)						11,170 13.7
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,150 10.0	9.8*				3,750 4.6		14								9,780 12.0
	SHARE OF AUDIENCE %	{ 33	33 *				32 *		14								22
	AVG. AUD. BY ¼ HR. %	{ 9.6	10.1	10.2	10.0	4.8	4.4										12.1
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 7,500 9.2	GUIDING LIGHT (OP)				2,690 3.3		TATTLETALES								11,980 14.7
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,110 7.5	7.4*				2,280 2.8		9								10,430 12.8
	SHARE OF AUDIENCE %	{ 25	25 *				24 *		9								23
	AVG. AUD. BY ¼ HR. %	{ 7.3	7.6	7.7	7.6	2.7	2.9										12.9
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,080 5.0	TEXAS														11,250 13.8
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,180 3.9	3.8*				3.9*		12 *								9,860 12.1
	SHARE OF AUDIENCE %	{ 13	13 *				12 *		22								22
	AVG. AUD. BY ¼ HR. %	{ 3.7	3.8	3.8	4.1												12.4
TV HOUSEHOLDS USING TV WK. 1		29.8	31.1	32.6	34.1	33.1	35.0	36.7	38.5	40.4	42.8	44.7	46.9	50.5	53.1	54.8	56.4
(See Def. 1) WK. 2		29.5	30.7	31.3	32.7	32.9	34.5	35.9	37.9	40.0	42.4	44.0	46.8	50.8	53.1	54.0	55.4
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.

DAY MON.-FRI. MAR. 15-19, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W	TOTAL AUDIENCE (Households (000) & %)						4,320 5.3	3,500 4.3	4,480 5.5	6,030 7.4	5,460 6.7	6,030 7.4					
	ABC TV						SUPERFRIENDS (OP)	THUNDARR THE BARBARIAN (OP)	GOLDIE GOLD/ ACTION JACK (OP)	LAVERNE AND SHIRLEY	RICHIE RICH/ SCOOBY DOO-1	RICHIE RICH/ SCOOBY DOO-2 (OP)					
	AVERAGE AUDIENCE (Households (000) & %)						3,420 4.2	2,770 3.4	3,670 4.5	5,050 6.2	4,320 5.3	4,970 6.1					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						27 4.2	16 3.4	19 4.2	25 6.1	21 5.1	24 5.9					
E	TOTAL AUDIENCE (Households (000) & %)						2,930 3.6	3,910 4.8	4,890 6.0	6,600 8.1	6,930 8.5	6,760 8.3					
	CBS TV						POPEYE/OLIVE COMEDY SHOW (OP)	TARZAN/L. RANGER/ ZORRO HR1 (OP)	TARZAN/L. RANGER/ ZORRO HR2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2	BUGS BUNNY/ROAD RUNNER 3 (OP)					
	AVERAGE AUDIENCE (Households (000) & %)						2,360 2.9	3,260 4.0	3,830 4.7	5,300 6.5	5,870 7.2	5,950 7.3					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						18 2.7	20 3.1	20 4.6	26 4.8	27 7.4	27 7.3					
K	TOTAL AUDIENCE (Households (000) & %)						3,420 4.2	7,010 8.6	8,970 11.0	6,760 8.3	6,600 8.1	5,950 7.3					
	NBC TV						FLINTSTONE'S COMEDY SHW2 (OP)	SMURFS I	SMURFS II (OP)	KID SUPER POWER I	KID SUPER POWER II (OP)	SPIDER-MAN & FRIENDS					
	AVERAGE AUDIENCE (Households (000) & %)						2,610 3.2	6,030 7.4	7,910 9.7	5,620 6.9	5,620 7.2	4,890 6.0					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						21 2.8	38 3.7	43 6.8	28 9.8	27 7.2	22 5.8					
1	TOTAL AUDIENCE (Households (000) & %)						4,890 6.0	4,810 5.9	4,160 5.1	5,460 6.7	5,710 7.0	6,600 8.1					
	ABC TV						SUPERFRIENDS (OP)	THUNDARR THE BARBARIAN (OP)	GOLDIE GOLD/ ACTION JACK (OP)	LAVERNE AND SHIRLEY	RICHIE RICH/ SCOOBY DOO-1	RICHIE RICH/ SCOOBY DOO-2 (OP)					
	AVERAGE AUDIENCE (Households (000) & %)						4,080 5.0	3,990 4.9	3,750 4.6	4,240 5.2	4,890 6.0	5,620 6.9					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						31 4.5	22 5.4	19 4.7	22 5.1	24 5.8	27 6.8					
E	TOTAL AUDIENCE (Households (000) & %)						2,360 2.9	3,670 4.5	4,480 5.5	5,130 6.3	5,620 6.9	6,930 8.5					
	CBS TV						POPEYE/OLIVE COMEDY SHOW (OP)	TARZAN/L. RANGER/ ZORRO HR1 (OP)	TARZAN/L. RANGER/ ZORRO HR2 (OP)	BUGS BUNNY/ROAD RUNNER 1 (OP)	BUGS BUNNY/ROAD RUNNER 2	BUGS BUNNY/ROAD RUNNER 3 (OP)					
	AVERAGE AUDIENCE (Households (000) & %)						1,790 2.2	3,020 3.7	3,750 4.6	4,080 5.0	4,810 5.9	5,620 6.9					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						13 1.9	17 2.5	19 3.4	21 4.6	23 5.7	26 6.8					
K	TOTAL AUDIENCE (Households (000) & %)						3,420 4.2	7,170 8.8	9,130 11.2	7,090 8.7	6,360 7.8	5,050 6.2					
	NBC TV						FLINTSTONE'S COMEDY SHW2 (OP)	SMURFS I	SMURFS II (OP)	KID SUPER POWER I	KID SUPER POWER II (OP)	SPIDER-MAN & FRIENDS					
	AVERAGE AUDIENCE (Households (000) & %)						2,930 3.6	6,360 7.8	8,230 10.1	5,710 7.0	5,300 6.5	4,480 5.5					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						23 3.1	37 4.0	43 10.1	29 10.0	26 7.3	21 5.8					
TV HOUSEHOLDS USING TV WK. 1		7.8	8.9	10.4	12.7	14.9	16.9	19.2	21.0	22.7	24.4	24.6	25.3	26.1	26.2	26.9	27.3
(See Def. 1) WK. 2		6.6	8.6	11.1	14.0	15.8	18.1	20.9	23.0	24.1	24.0	23.3	23.9	24.9	25.5	26.3	26.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 13, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 6,190 7.6		{ 6,030 7.4		{ 5,540 6.8		{ 6,520 8.0											
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS ZACK & THE MAGIC FACTORY, PART 1		AMERICAN BANDSTAND '82											
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,300 6.5		{ 5,380 6.6		{ 4,650 5.7		{ 3,670 4.5		{ 4.3* 15 *		{ 4.6* 15 *							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 25 6.5		{ 24 6.5		{ 20 5.4		{ 15 4.4		{ 4.3 4.3		{ 4.5 4.5		{ 4.7 4.7					
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,600 8.1		{ 6,030 7.4		{ 11,080 13.6								{ 12,880 15.8					
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR(B) (OP)		CBS NCAA BSKBL CHAMP-SA-1 JAMES MADISON VS NORTH CAROLINA						CBS NCAA BSKBL CHAMP-SA-2 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,950 7.3		{ 4,890 6.0		{ 5,620 6.9		{ 5.5* 19 *		{ 6.1* 21 *		{ 7.2* 24 *		{ 8.9* 28 *		{ 6,680 8.2			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 27 7.4		{ 22 5.9		{ 23 5.6		{ 5.5 5.5		{ 6.3 6.0		{ 7.6 7.6		{ 8.7 8.7		{ 9.1 9.1			
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,910 4.8		{ 4,320 5.3		{ 5,460 6.7		{ 4,080 5.0								{ 10,020 12.3			
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE								NBC SPORTS-RINGSIDE (2:00-4:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,500 4.3		{ 3,670 4.5		{ 4,400 5.4		{ 3,500 4.3								{ 4,810 5.9			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 16 4.2		{ 16 4.7		{ 19 5.4		{ 15 4.3		{ 4.3 4.3								{ 18 4.7	
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,930 8.5		{ 6,190 7.6		{ 6,360 7.8		{ 5,950 7.3											
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS ZACK & THE MAGIC FACTORY, PART 2		AMERICAN BANDSTAND '82											
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,870 7.2		{ 5,540 6.8		{ 5,220 6.4		{ 3,500 4.3		{ 4.1* 15 *		{ 4.5* 16 *							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 28 7.0		{ 27 6.7		{ 24 6.2		{ 6.5 6.5		{ 3.9 3.9		{ 4.3 4.3		{ 4.4 4.4		{ 4.7 4.7			
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 5,710 7.0		{ 4,650 5.7		{ 2,930 3.6		{ 12,630 15.5								{ 13,120 16.1			
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR(B) (OP)		TROLLKINS (OP)		CBS NCAA BSKBL CHAMP-SA-1 UNIV. OF ALABAMA VS LOUISVILLE (12:30-2:47PM)(-OP)						(1) (OP)					
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,730 5.8		{ 3,910 4.8		{ 2,280 2.8		{ 7,090 8.7		{ 6.1* 30		{ 8.6* 31 *		{ 9.3* 32 *		{ 10.2* 33 *		{ 7,170 8.8	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 21 6.2		{ 17 4.9		{ 9 2.7		{ 2.9 2.9		{ 6.9 6.9		{ 8.4 8.4		{ 8.9 8.9		{ 9.1 9.1		{ 10.0 10.0	
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 3,990 4.9		{ 3,750 4.6		{ 5,300 6.5		{ 4,650 5.7											
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE											
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,420 4.2		{ 3,100 3.8		{ 4,320 5.3		{ 3,750 4.6											
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 16 4.3		{ 15 3.7		{ 20 5.0		{ 17 4.6		{ 4.6 4.6									
TV HOUSEHOLDS USING TV		WK. 1	26.6	27.1	27.5	27.7	28.3	29.0	29.0	29.2	29.7	30.4	30.9	31.3	31.3	31.5	32.5	33.5	
(See Def. 1)		WK. 2	26.1	25.9	25.7	26.1	26.9	27.4	27.5	28.5	28.4	28.5	28.7	30.0	30.9	30.8	30.3	30.4	
U.S. TV Households: 81,500,000																			
(1) CBS NCAA BSKBL CHAMP-SA-2, GEORGETOWN VS OREGON, CBS, (2:47-5:00PM)																			

DAY SAT. MAR. 20, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV			9,940 12.2						14,510 17.8							
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			5,790 7.1	6.2*		6.8*		8.2*	8,070 9.9	9.9*		10.3*		9.5*		
	SHARE OF AUDIENCE %			19	18 *		19 *		22 *	22	24 *		23 *		20 *		
WEEK 2	ABC TV			6.2	6.3	6.7	6.9	8.2	8.2	9.6	10.1	10.3	10.2	9.5	9.5		
	AVG. AUD. BY ¼ HR. %																
	CBS TV					16,870 20.7											
	TOTAL AUDIENCE (Households (000) & %)																
WEEK 3	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			8.0*	8.9*		9,210 11.3		10.2*		11.2*		11.9*		12.1*		
	SHARE OF AUDIENCE %			24 *	26 *		28		28 *		28 *		29 *		27 *		
WEEK 4	CBS TV			7.7	8.2	8.9	8.9	8.6	9.3	10.2	10.6	10.9	11.3	11.7	12.1	12.8	11.8 <<
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
WEEK 5	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			5.8*	5.7	5.7	6.0*	7.2*	3,420 4.2	4.5*		4.0*				8,230 10.1	
	SHARE OF AUDIENCE %			17 *			17 *	20 *	11	12 *		10 *				20	
WEEK 6	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			10,270 12.6													
	SHARE OF AUDIENCE %																
WEEK 7	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			6,360 7.8	6.7*		7.7*		8.9*	6,760 8.3	8.2*		8.2*		8.3*		
	SHARE OF AUDIENCE %			21	19 *		21 *		23 *	20	21 *		20 *		18 *		
WEEK 8	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			6.1	7.3	7.4	8.0	8.7	9.0	8.4	8.1	8.1	8.3	8.3	8.3		
	SHARE OF AUDIENCE %																
WEEK 9	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			9.8*	9.5*		8.9*		6.6*	5,130 6.3	5.9*		6.6*		9,050 11.1		
	SHARE OF AUDIENCE %			30 *	27 *		25 *		18 *	17	16 *		18 *		23		
WEEK 10	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			9.8	9.5	9.1	8.6	7.1	6.2	5.6	6.2	6.7	6.5		10.9	11.3	
	SHARE OF AUDIENCE %																
WEEK 11	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			4,970 6.1	4.8*		6.3*		5.9*		6.4*				6,520 8.0		
	SHARE OF AUDIENCE %			17	15 *		18 *		17 *		18 *				16		
WEEK 12	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)			4.5	5.0	6.5	6.2	5.8	6.0	6.3	7.1	5.8			7.5	8.5	
	SHARE OF AUDIENCE %																
TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)		34.4	35.1	35.4	35.3	36.1	37.2	37.1	39.1	41.3	42.3	43.3	44.8	47.6	48.2	49.2	50.4
U.S. TV Households: 81,500,000		30.3	32.6	34.4	35.7	35.5	36.6	38.2	38.9	38.6	38.9	40.0	40.7	44.1	46.8	48.7	51.3

DAY SUN. MAR.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 14, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E F K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,500 4.3		5,300 6.5									3,500 4.3		6,280 7.7	
	ABC TV		KIDS ARE PEOPLE TOO II (11:03-11:30AM) (OP)		THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)					SPORTSBEAT		SUPERSTARS (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{	3,020 3.7		3,180 3.9									2,360 2.9		3,500 4.3	
	SHARE OF AUDIENCE %		14		15		3.6*		4.2*					9		12	
W E F K 2	AVG. AUD. BY ¼ HR.	%	3.6	3.7	3.6	3.5	4.0	4.4						3.1	2.7	3.1	3.6
	TOTAL AUDIENCE (Households (000) & %)	{			2,040 2.5		11,330 13.9							14,750 18.1			
	CBS TV				FACE THE NATION				NBA ON CBS PHOENIX VS BOSTON (12:00-2:13PM)(-OP)					CBS NCAA BSKBL CHAMP-SU-1 VARIOUS TEAMS AND TIMES(OP) MULTI-SEGMENT TELECAST			
	AVERAGE AUDIENCE (Households (000) & %)	{			1,630 2.0		4,320 5.3		2.9*		4.7*		6.2*	8,880 10.9			9.7*
W E F K 1	SHARE OF AUDIENCE %				7		18		12 *		17 *		21 *	29			27 *
	AVG. AUD. BY ¼ HR.	%			2.0	2.1	2.4	3.4	4.3	5.2	6.1	6.2	6.3	6.5	8.7	9.1	10.0
	TOTAL AUDIENCE (Households (000) & %)	{							4,160 5.1		13,530 16.6						
	NBC TV								MEET THE PRESS					SPORTSWORLD (1:00-3:04PM)(5:00-6:00PM) (-OP)			
W E F K 2	AVERAGE AUDIENCE (Households (000) & %)	{							3,180 3.9		3,990 4.9		4.7*	5.4*		4.5*	5.7*
	SHARE OF AUDIENCE %								14		13		16 *	17 *		13 *	16 *
	AVG. AUD. BY ¼ HR.	%							3.8	4.0	3.9	5.5	5.6	5.3	4.2	4.8	5.5
	TOTAL AUDIENCE (Households (000) & %)	{	2,040 2.5		4,560 5.6												
W E F K 1	ABC TV		KIDS ARE PEOPLE TOO II (11:02-11:30AM) (OP)		THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)					2,040 2.5		7,820 9.6	
	AVERAGE AUDIENCE (Households (000) & %)	{	1,710 2.1		2,610 3.2									2,120 2.6		3,750 4.6	
	SHARE OF AUDIENCE %		8		11		3.1*		3.4*					7		12	
	AVG. AUD. BY ¼ HR.	%	2.2	2.0	2.9	3.3	3.4	3.4						2.6	3.5	4.0	4.4*
W E F K 2	TOTAL AUDIENCE (Households (000) & %)	{			3,180 3.9		15,160 18.6							16,870 20.7			4.8
	CBS TV				FACE THE NATION									CBS NCAA BSKBL CHAMP-SU-1 VILLANOVA VS NORTH CAROLINA (12:00-2:17PM)(-OP)		CBS NCAA BSKBL CHAMP-SU-2 BOSTON COLLEGE VS HOUSTON (2:17-4:33PM)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{			2,450 3.0		7,820 9.6		7.6*		9.7*		10.1*	11.0*		9,620 11.8	11.1*
	SHARE OF AUDIENCE %				10		29		26 *		31 *		30 *	30 *		30	29 *
W E F K 1	AVG. AUD. BY ¼ HR.	%			3.2	2.8	6.7	8.4	9.5	10.0	10.1	11.0	11.1	9.8	10.0	10.9	11.3
	TOTAL AUDIENCE (Households (000) & %)	{							4,240 5.2		11,080 13.6						
	NBC TV								MEET THE PRESS					NBC SPORTS-RINGSIDE-SUN.			
	AVERAGE AUDIENCE (Households (000) & %)	{							3,340 4.1		5,950 7.3		5.5*	7.3*		9.0*	7.5*
W E F K 1	SHARE OF AUDIENCE %								13		20		17 *	20 *		24 *	
	AVG. AUD. BY ¼ HR.	%							3.9	4.3	4.8	6.1	6.9	7.7	8.8	9.3	6.7
	TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1 26.1	25.9	26.0	26.5	26.4	27.5	29.0	30.3	30.6	31.2	33.0	33.4	33.7	34.1	35.8
			WK. 2 26.3	26.3	26.7	28.8	30.2	30.7	31.6	32.5	33.7	35.3	36.2	37.0	37.6	39.3	39.7
U.S. TV Households: 81,500,000																	
(1) SPORTSBEAT, ABC, (2:00-2:15PM)																	

DAY SUN. MAR. 21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.14, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K	TOTAL AUDIENCE (Households (000) & %)			7,910 9.7				13,530 16.6								8,310 10.2	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			5,460				7,660								6,850	
	SHARE OF AUDIENCE %			6.7				9.4								8.4	
	AVG. AUD. BY ¼ HR. %	4.8	5.5	5.8	6.3	7.1	7.6	8.7	9.4	9.4	9.5	10.0				8.2	8.6
K 2	TOTAL AUDIENCE (Households (000) & %)			17,440 21.4												4,320 5.3	
	CBS TV AVERAGE AUDIENCE (Households (000) & %)			9,620				11,000								3,670	
	SHARE OF AUDIENCE %			11.8				11.0								4.5	
	AVG. AUD. BY ¼ HR. %	10.9	11.3	11.9	12.2	12.4	10.4	10.8	11.2	11.1	10.8	10.8	11.9	13.1	14.1	4.3	4.7
W E E K	TOTAL AUDIENCE (Households (000) & %)			7,660 9.4												9,620 11.8	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			3,590												8,070	
	SHARE OF AUDIENCE %			4.4												9.9	
	AVG. AUD. BY ¼ HR. %	4.1	3.7	3.6	3.9	4.5	5.1	5.5	4.3	3.8	4.8	5.2	4.7			9.5	10.4
W E E K	TOTAL AUDIENCE (Households (000) & %)			8,720 10.7				16,060 19.7								10,110 12.4	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			5,620				7,910								8,800	
	SHARE OF AUDIENCE %			6.9				9.7								10.8	
	AVG. AUD. BY ¼ HR. %	5.0	5.7	5.5	6.2	7.6	8.3	7.6	8.0	9.8	11.1	10.7	11.1			10.4	11.2
W E E K	TOTAL AUDIENCE (Households (000) & %)			14,180 17.4												4,890 6.0	
	CBS TV AVERAGE AUDIENCE (Households (000) & %)			6,680				7,600								3,990	
	SHARE OF AUDIENCE %			8.2				7.6								4.9	
	AVG. AUD. BY ¼ HR. %	11.8	11.5	12.8	12.7	12.6	12.7	8.0	7.3	7.5	8.3	9.8	9.6	8.1	6.7	4.2	5.6
W E E K	TOTAL AUDIENCE (Households (000) & %)			8,640 10.6				13,120 16.1								8,640 10.6	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			5,790				7,170								7,250	
	SHARE OF AUDIENCE %			7.1				8.8								8.9	
	AVG. AUD. BY ¼ HR. %	6.6	7.4	7.2	7.2	6.9	7.5	10.6	11.1	10.3	8.5	20.7	6.7			8.8	9.1
TV HOUSEHOLDS USING TV		WK. 1	36.4	38.0	38.7	40.2	41.2	41.4	42.4	42.3	43.2	45.1	45.9	47.3	51.3	53.5	54.1
(See Def. 1)		WK. 2	38.8	38.7	39.9	40.4	40.7	41.5	41.5	41.7	43.4	43.9	45.6	47.5	50.8	54.0	55.1
U.S. TV Households: 81,500,000																	57.4

For explanation of symbols, See page A.

DAY SUN. MAR.21, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY																			
CBS NEWSBREAK-MON(B)	1	8.58- 8.59PM	8.45	11,570	14.2	11,570	14.2	20	14.2	19,720 24.2	10,920 13.4 20	12.0							
NBC AMERICAN MOVIE AWARDS(S)	2	9.00-11.02PM	→GRID 11.00																
NBC NBC NEWS UPDATE-2-MON(SUS)	2	9.42- 9.43PM	9.30																
EVENING TUESDAY																			
CBS NEWSBREAK-TUE(B)	1	8.58- 8.59PM	8.45	7,660	9.4	7,660	9.4	14	9.4										
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45																
EVENING WEDNESDAY																			
NBC NBC NEWS UPDATE-2-WED(SUS)	2	9.58- 9.59PM	9.45																
EVENING THURSDAY																			
NBC NBC NEWS UPDATE-2-THU(SUS)	1	9.58- 9.59PM	9.45																
EVENING FRIDAY																			
NBC NBC NEWS UPDATE-2-FRI(SUS)	2	9.48- 9.49PM	9.45																
EVENING SATURDAY																			
ABC ABC SPORTS UPDATE-SAT	1	8.53- 8.54PM	8.45	18,420	22.6	18,420	22.6	39	22.6	14,910 18.3	14,910 18.3 31	18.3							
	2	8.58- 8.59PM	8.45																

ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45							18,170	22.3	18,170	22.3	39	22.3
	1	10.09-10.11PM	10.00	18,990	23.3	18,750	23.0	42	23.0						
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	9,130	11.2	9,130	11.2	20	11.2						
	2	8.56- 8.57PM	8.45							10,840	13.3	10,840	13.3	23	13.3
NBC NBC NEWS UPDATE-SAT.	1	9.01- 9.02PM	9.00	6,440	7.9	6,440	7.9	14	7.9						
	2	9.04- 9.05PM	9.00							7,820	9.6	7,820	9.6	16	9.6
NBC NBC NEWS UPDATE-2-SAT.	2	9.58- 9.59PM	9.45							8,970	11.0	8,970	11.0	19	11.0
EVENING SUNDAY															
ABC ABC SPORTS UPDATE-SUN		8.31- 8.32PM	8.30	12,630	15.5	12,630	15.5	23	15.5						
ABC ABC SUNDAY NIGHT MOVIE	1	9.00-11.17PM	+GRID 11.15	22,330	27.4	14,430	17.7	28		11,900	14.6	11,900	14.6	22	14.6
ABC ABC NEWSBRIEF-SUN.	1	9.59-10.01PM	9.45	13,610	16.7	13,200	16.2	25	16.0						
	2	9.59-10.00PM	9.45							12,310	15.1	12,310	15.1	23	15.1
			10.00												
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	15,810	19.4	15,810	19.4	28	19.4						
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	12,140	14.9	12,140	14.9	22	14.9	16,220	19.9	16,220	19.9	30	19.9
NBC NBC NEWS UPDATE-2-SUN(SUS)	2	9.56- 9.57PM	9.45							10,270	12.6	10,270	12.6	19	12.6
NBC NBC NEWS UPDATE-2-SUN.	1	9.55- 9.56PM	9.45	11,410	14.0	11,410	14.0	21	14.0						
EVENING MONDAY-FRIDAY															
ABC ABC NEWSBRIEF-M-F		>	9.45	15,570	19.1	15,490	19.0	30	17.3	15,970	19.6	16,540	20.3	32	18.5
			10.00						26.2						23.9
ABC ABC NEWS:NIGHTLINE	1	>	11.30	7,820	9.6	6,280	7.7	23	8.5						
	2	11.30-12.00MD	11.30						M-F	7,500	9.2	6,190	7.6	22	8.4
CONT'D															M-F

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2								
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY-CONT'D																			
ABC ABC NEWS:NIGHTLINE-CONT'D			11.45 12.00					7.8*	23*	7.2 4.7	M-F THU.							6.7	M-F
ABC ABC MOVIE OF THE WEEK		12.00-	1.11AM	12.00 12.15 12.30 12.45 1.00	4,650 5.7	3,020	3.7 4.2*	17 17*	4.3 4.0 3.7 3.3 3.0	MON. MON. MON. MON. MON.	4,400 5.4	2,770	3.4 4.0*	15 16*	4.5 3.6 3.1 3.0 2.9	MON. MON. MON. MON. MON.			
ABC FANTASY ISLAND-12.00	1	12.00-	1.08AM	12.00	4,240 5.2	2,770	3.4	16	3.9	TUE.									
	2	12.00-	1.09AM	12.00 12.15 12.30 12.45 1.00					3.8 3.1 3.0 2.8	TUE. TUE. TUE. TUE.	3,830 4.7	2,530	3.1 3.7*	14 14*	3.8 3.6 3.0 2.6 2.3	TUE. TUE. TUE. TUE. TUE.			
ABC FRIDAYS		12.00-	1.11AM	12.00 12.15 12.30 12.45 1.00	6,110 7.5	3,260	4.0 4.5*	15 15*	4.8 4.2 4.0 3.7 3.0	FRI. FRI. FRI. FRI. FRI.	6,520 8.0	4,080	5.0 5.2*	18 17*	5.3 5.1 5.4 4.8 4.0	FRI. FRI. FRI. FRI. FRI.			
ABC LOVE BOAT-12.00	1	12.00-	1.08AM	12.00	4,810 5.9	3,420	4.2	20	4.8	WED.									
	2	12.00-	1.09AM	12.00							5,950 7.3	4,400	5.4	25	5.2	WED.			

				12.15 12.30 12.45 1.00				4.6* 19*	4.5 4.2 3.8 3.4	WED. WED. WED. WED.						5.3* 21*	5.4 5.5 5.5 5.1	WED. WED. WED. WED.		
ABC VEGA\$-12.00	1	12.08-	1.16AM	12.00	3,590	4.4	2,360	2.9	14	2.9	THU.									
	2	12.00-	1.09AM	12.00 12.15 12.30 12.45 1.00 1.15								4,650	5.7	3,100	3.8 4.1*	17 15*			4.3 3.8 3.7 3.4 3.4	THU. THU. THU. THU. THU.
ABC ABC MOVIE OF THE WEEK-2	1	1.11-	1.27AM	1.00	2,360	2.9	2,280	2.8	17	3.0	MON.									
	2	1.11-	1.31AM	1.00 1.15 1.30						2.7	MON.	2,120	2.6	2,120	2.6	17			2.6 2.6 2.2	MON. MON. MON.
ABC FRIDAYS-PART 2	1	1.27-	2.12AM	(SUS)																
	2	2.00-	2.22AM	(SUS)																
	1	1.11-	1.20AM	1.00	2,690	3.3	2,360	2.9	14	2.8	FRI.									
	2	1.11-	1.17AM	1.00 1.15						3.0	FRI.	3,500	4.3	3,260	4.0	19			4.0 3.9	FRI. FRI.
	1	1.16-	1.25AM	(SUS)																
	2	1.17-	1.29AM	(SUS)																
CBS NEWSBREAK-M-F	1	>		8.15	14,670	18.0	14,670	18.0	28	13.3	W-F									
	2	8.58-	8.59PM	8.45						20.4	TH & F	13,370	16.4	13,370	16.4	25			16.4	M-F
CBS CBS NCAA BSKBL CHAMP-FRI(S)	1	11.30-	1.28AM	11.30	9,290	11.4	4,650	5.7	20	7.4	FRI.									
	2	11.30-	1.48AM	11.30 11.45								10,760	13.2	4,810	5.9 7.7*	21 20*			8.3 7.1	FRI. FRI.
CONT'D								6.9*	19*	6.4	FRI.									

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2										
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY-FRIDAY-CONT'D																			
CBS CBS NCAA BSKBL CHAMP-FRI(S)-CONT'D																			
			12.00						5.7	FRI.					6.9	FRI.			
			12.15					5.4* 19*	5.1	FRI.				6.7* 21*	6.4	FRI.			
			12.30						5.2	FRI.					6.4	FRI.			
			12.45					5.2* 21*	5.2	FRI.				6.2* 24*	5.9	FRI.			
			1.00						5.3	FRI.					5.4	FRI.			
			1.15					5.1* 24*	4.8	FRI.				5.0* 24*	4.6	FRI.			
			1.30												3.1	FRI.			
			1.45												2.5	FRI.			
CBS CBS NCAA BSKBL CHAMP-THU(S)	1	11.30- 1.35AM	11.30	7,740	9.5	3,750	4.6	20	6.8	THU.									
			11.45					6.2* 18*	5.5	THU.									
			12.00						5.1	THU.									
			12.15					5.0* 19*	4.9	THU.									
			12.30						4.3	THU.									
			12.45					4.1* 20*	3.8	THU.									
			1.00						3.5	THU.									
			1.15					3.5* 22*	3.5	THU.									
			1.30						3.6	THU.									
CBS CBS NCAA BSKBL CHAMP-THU(S)	2	11.30- 1.32AM	11.30								7,740	9.5	3,990	4.9	20	6.8	THU.		
			11.45												5.9	THU.			
			12.00												5.2	THU.			
CBS LATE MOVIE I																			
			12.15												5.2* 19*	5.1	THU.		
			12.30												5.1	THU.			
			12.45												4.7* 24*	4.4	THU.		
			1.00												3.8	THU.			
			1.15												3.4* 21*	2.9	THU.		
			1.30												2.6	THU.			
CBS LATE MOVIE I		>	11.30	6,520	8.0	4,560	5.6	20	5.7	M-W			7,340	9.0	4,730	5.8	21		
			11.45					5.7* 17*	5.7	M-W						6.1	M-W		
			12.00						5.7	M-W						6.0	M-W		
			12.15					5.6* 22*	5.5	M-W						5.9	M-W		
			12.30						5.3	M-W						5.8* 23*	5.6	M-W	
			12.45													5.3	M-W		
			(SUS)													3.9	M-W		
CBS LATE MOVIE II		VARIOUS TIMES	12.30	4,650	5.7	3,910	4.8	28	4.8	M-W			4,560	5.6	3,670	4.5	27		
			12.45						4.8	M-W						4.2* 23*	4.7	M-W	
			1.00						4.8	M-W						4.5	M-W		
			1.15					4.8* 30*	4.6	M-W						4.4* 28*	4.3	M-W	
			1.30													4.1	M & W		
			(SUS)																
CBS CBS NCAA BSKBL CH.POST-FR(S)	1	1.28- 1.43AM	1.15	3,500	4.3	3,020	3.7	21	4.0	FRI.									
			1.30						3.7	FRI.									
CBS CBS NCAA BSKBL CH.POST-TH(S)	1	1.35- 1.52AM	1.30	1,960	2.4	1,790	2.2	19	2.4	THU.									
			1.45						1.9	THU.									
NBC NBC NEWS UPDATE-M-F		>	8.45	10,760	13.2	10,760	13.2	20	12.6	M-F			11,330	13.9	11,330	13.9	22	13.9	M-F
			9.00						15.6	TUE.									
NBC NBC NEWS UPDATE-2-M-F	1	>	9.45	9,780	12.0	9,780	12.0	19	12.0	MWF									
	2	9.58- 9.59PM	9.45										10,920	13.4	10,920	13.4	21	13.4	TU&TH

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U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW		11.30-12.30AM	11.30 11.45 12.00 12.15 12.30	9,050	11.1	5,380	6.6	22	8.0	M-F	9,290	11.4	5,950	7.3	24	8.5	M-F
							7.5*	22*	6.9	M-F				8.1*	23*	7.7	M-F
									6.3	M-F						7.1	M-F
							5.8*	22*	5.4	M-F				6.5*	24*	6.0	M-F
																3.8	MON.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30 12.45 1.00	2,930	3.6	2,450	3.0	15	3.3	M-TH M-TH	3,020	3.7	2,690	3.3	17	3.5	M-TH
									2.7							3.1	M-TH
																1.9	MON.
NBC SCTV NETWORK		12.30- 1.56AM	12.30 12.45 1.00 1.15 1.30 1.45	6,190	7.6	3,180	3.9	19	5.0	FRI.	5,950	7.3	3,100	3.8	18	5.1	FRI.
							4.9*	20*	4.8	FRI.				4.7*	18*	4.3	FRI.
									4.4	FRI.						3.9	FRI.
							4.0*	19*	3.7	FRI.				3.7*	18*	3.5	FRI.
									2.8	FRI.						3.2	FRI.
							2.7*	17*	2.7	FRI.				3.0*	20*	2.7	FRI.
NBC DAVID LETTERMAN II		>	1.00 1.15 1.30	2,040	2.5	1,790	2.2	14	2.3	M-TH M-TH	2,450	3.0	2,040	2.5	16	2.7	M-TH
									2.0							2.4	M-TH
		VARIOUS TIMES (SUS)														1.5	MON.
DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL REPORT(SUS)	2	11.16-11.18AM	11.15														
ABC ABC SPECIAL REPORT-1(SUS)	1	12.17-12.20PM	12.15														TUE.
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45														
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,600	8.1	6,440	7.9	27	7.9	M-F	6,680	8.2	6,520	8.0	27	8.0	M-F
ABC ABC SPECIAL REPORT-2(SUS)	1	2.02- 2.05PM	2.00														M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45														
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45														M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30 4.45 5.00 5.15								10,350	12.7	7,500	9.2	25	7.5	WED.
														8.1*	23*	8.8	WED.
														10.2*	26*	10.0	WED.
																10.4	WED.
CBS SPRING SUNRISE SEMSTR-MWF(SUS)		6.00- 6.30AM	6.00														M-F
CBS SPRING SUNRISE SEMSTR-TTH(SUS)		6.00- 6.30AM	6.00														M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30 6.45	570	.7		<<		<<	M-F	410	.5		<<		<<	M-F
									<<	M-F						<<	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,620	6.9	5,460	6.7	28	6.7	M-F	5,380	6.6	5,220	6.4	26	6.4	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,540	6.8	5,300	6.5	20	6.5	M-F	5,460	6.7	5,300	6.5	20	6.5	M-F
NBC BAY HILL GOLF CLASSIC-MON(S)	1	4.30- 6.30PM	4.30 4.45 5.00 5.15 5.30 5.45	7,820	9.6	3,180	3.9	9	2.7	MON.							
							2.9*	8*	3.0	MON.							
									3.4	MON.							
							3.4*	8*	3.5	MON.							
									4.3	MON.							
							4.8*	10*	5.2	MON.							
CONT'D																	

CONT'D

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS
				HOUSEHOLDS		HOUSEHOLDS	SHARE	HOUSEHOLDS			SHARE	HOUSEHOLDS	SHARE				
				(000)	%	(000)	%	%	%	(000)	%	(000)	%	(000)	%	%	%
DAY MONDAY-FRIDAY-CONT'D																	
NBC BAY HILL GOLF CLASSIC-MON(S)-CONT'D				6.00					4.8	MON.							
				6.15			4.5*	8*	4.2	MON.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,020	3.7	2,530	3.1	19	3.1		4,650	5.7	4,160	5.1	30	5.1	
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,420	4.2	3,020	3.7	18	3.7		4,970	6.1	4,320	5.3	23	5.3	
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	4,810	5.9	3,830	4.7	19	4.7		4,810	5.9	3,910	4.8	20	4.8	
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	4,730	5.8	4,320	5.3	19	5.3		5,710	7.0	5,380	6.6	25	6.6	
CBS SPRING SUNRISE SEMSTR-SAT(SUS)		6.00- 6.30AM	6.00														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,850	3.5	2,770	3.4	20	3.4		2,690	3.3	2,200	2.7	15	2.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,500	4.3	3,420	4.2	20	4.2		3,260	4.0	3,020	3.7	16	3.7	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,650	5.7	3,830	4.7	19	4.7		3,590	4.4	3,340	4.1	17	4.1	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	6,110	7.5	5,710	7.0	28	7.0		4,560	5.6	4,400	5.4	23	5.4	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,190	7.6	6,030	7.4	27	7.4		5,710	7.0	5,380	6.6	25	6.6	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,190	7.6	5,950	7.3	27	7.3		4,650	5.7	4,400	5.4	20	5.4	
CBS IN THE NEWS-11.56AM(B)		11.56-11.59AM	11.45	5,540	6.8	4,890	6.0	22	6.0		3,830	4.7	3,500	4.3	15	4.3	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								3,100	3.8	2,610	3.2	11	3.2	
BS CBS NCAA BSKBL CHAMP-SA-1				2	12.30- 2.47PM	-GRID					12,630	15.5	7,090	8.7	30		
BS CBS NCAA BSKBL CHAMP-SA-2				1	2.00- 4.25PM	-GRID	12,880	15.8	6,680	8.2	25					9.3	
BS CBS SAT.NEWS-SCHIEFFER(B)				1	6.30- 7.00PM	6.30	6,280	7.7	5,220	6.4	13						
						6.45											
BC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	4,240	5.2	4,080	5.0	31	5.0		4,560	5.6	4,480	5.5	32	5.5	
BC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	7,820	9.6	7,660	9.4	40	9.4		7,580	9.3	7,250	8.9	37	8.9	
BC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	5,130	6.3	5,050	6.2	24	6.2		4,970	6.1	4,890	6.0	24	6.0	
BC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	3,500	4.3	3,260	4.0	14	4.0		3,590	4.4	3,500	4.3	16	4.3	
BC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	4,320	5.3	4,080	5.0	17	5.0		4,240	5.2	4,080	5.0	18	5.0	
AY SUNDAY																	
BC KIDS ARE PEOPLE TOO I	1	10.30-11.03AM	-GRID	3,020	3.7	2,280	2.8	11			2,200	2.7	1,710	2.1	8		
	2	10.30-11.02AM	-GRID						3.3							2.2	
			11.00														
BC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	3,340	4.1	3,100	3.8	15	3.8		1,960	2.4	1,630	2.0	8	2.0	
S CBS NCAA BSKBL CHAMP-SU-1	2	12.00- 2.17PM	-GRID								15,160	18.6	7,820	9.6	29		
			2.15														
S NBA ON CBS	1	12.00- 2.13PM	-GRID	11,330	13.9	4,320	5.3	18								9.9	
			2.00														
S CBS NCAA BSKBL CHAMP-SU-1	1	2.13- 4.26PM	-GRID	14,750	18.1	8,880	10.9	29	7.5								
			4.15														
S CBS NCAA BSKBL CHAMP-SU-2	2	2.17- 4.33PM	-GRID						11.7*	29*							
	1	4.26- 6.34PM	-GRID	17,440	21.4	9,620	11.8	27	10.6		16,870	20.7	9,620	11.8	30		
ONT'D																	
47 U.S. TV HOUSEHOLDS: 81,500,000				FOR EXPLANATION OF SYMBOLS, SEE PAGE A.				*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)									

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS		HOUSEHOLDS	SHARE	HOUSEHOLDS			SHARE	HOUSEHOLDS	SHARE						
				(000)	%	(000)	%	%	%	(000)	%	%	%	(000)	%	%	%		
DAY SUNDAY-CONT'D																			
CBS CBS NCAA BSKBL CHAMP-SU-2-CONT'D																			
			4.30																
			6.30						<<							10.1			
NBC SPORTSWORLD	1	1.00- 3.04PM	→GRID	13,530	16.6	3,990	4.9	13											
	1	5.00- 6.00PM																	
			3.00						4.5										